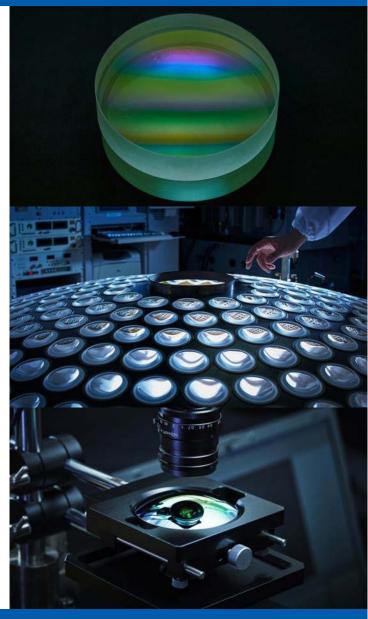
## TAMRON

## FY2018 Financial Results

February 12, 2019 Tamron Co., Ltd. (Code: 7740)



Tamron Co., Ltd.

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## I. FY2018 Summary and Mid-Term Management Plan



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### I - 1. FY2018 Summary

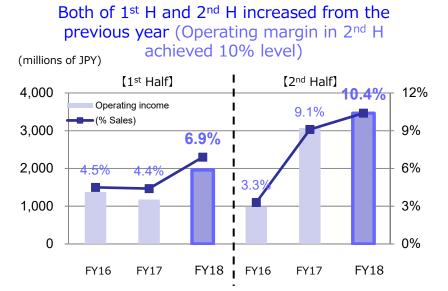
#### **(Business Environment)**

- Market Situation:
- Digital SLR cameras decreased by 8% from the previous year: Digital SLR down by 13%; whereas, Mirrorless up by 1% from the previous year.
- Interchangeable lenses decreased by 6% from the previous year: APS-C down by 12% rom the previous year; whereas, Full-Size up by 8% from the previous year.
- DSC sharply decreased by 35% from the previous year.
- Surveillance camera and automotive camera continued to show a steady growth.
- Exchange Rate  $\Rightarrow$  JPY got weaker against USD and EUR
- > Economic Trend showed deceleration from the  $2^{nd}$  Half.

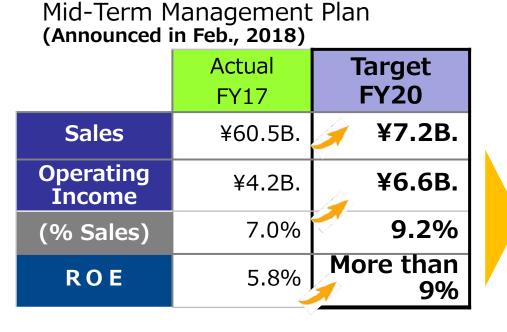
### [Company's Results]

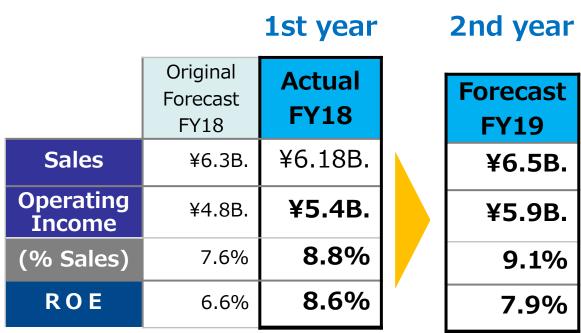
- FY2017 Comparison:
- Although the digital camera markets decreased, sales in all segments were increased from the previous year.
- The operating income showed sharp increase due to the highest gross profit margin ever and lower SGA expenses.
   ⇒ The sales increased for 2 years in a row and the profits achieved two-digit increase from the previous year.
- The total annual dividends will be 60 JPY per share, the highest ordinary dividends in Tamron history due to the profitability improvement.
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#### [Operating Income by Semiannual]

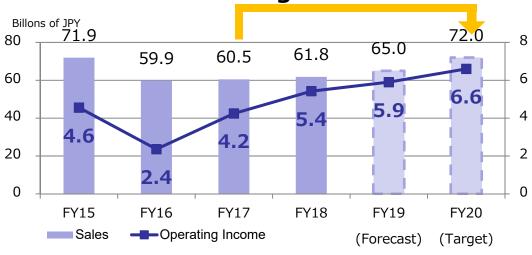


### I - 2. Mid-Term Management Plan 1) Financial Target (Consolidated)





### **Historical Sales & Targets**



## Steady progress toward achieving the mid-term target

- Although the 1<sup>st</sup> year sales did not achieve its forecast, the profits showed better-than-expected results
- Planning the sales expansion and keeping the profitability in the 2<sup>nd</sup> year.

Aim for achieving the mid-term target by the increase in sales and profits in four consecutive years. **TAMRON** 

### I - 2. Mid-Term Management Plan 2) Target by Segment

### <Management Policy by Segment>

Digital Camera (Matured Market)	Without the assumption of market growth, profitability improvement is the highest priority. (Higher gross profit margin of own- brand with lower business operation costs.)	Operating margin in Photographic Products FY16 FY18 8.6% ⇒ 15.6%
Surveillance/FA (Growing Market)	By re-building R&D process, aiming to expand lineup for both lens and camera module products. (Maintain and secure competitiveness to expand market share.)	Sales of Module business got on track from the 4 <sup>th</sup> quarter (Sales of the 4 <sup>th</sup> quarter resulted in about
High Priority (Fast Growing Market) *Drone and Automotive Lens Business	Expanding the business by allocating more resources to establish positions in each markets. (Increasing R&D capacity for the expected growth, initiating R&D and capital investment on new element technologies, and reducing production costs.)	<ul> <li>¥400million.)</li> <li>Sales in Automotive Lens showed continuously two- digit increase</li> <li>Sales in Drone Lens got on track from the 3<sup>rd</sup> quarter</li> <li>(Over ¥1bil. Sales a year)</li> </ul>
New Business	Exploring external partners, including M&A, for new business development to realize the sales growth in the early 2021.	Exploring opportunities in the medical related products
		TAMRON

<Results in FY18>

### I - 2. Mid-Term Management Plan 2)Sales Target by Segment

The sales composition ratio of digital cameras: FY17:80% ⇒ FY20:60% level
 Highest priority on New Business category: FY20:10billion yen

(billions of JPY)

Segment	Items	Category	Actual FY17	Actual FY18	Forecast FY19	Target FY20
	Own-Brand Lenses	Digital Camera	28.3	28.6	29.3	31.5
Photographic Products	OEM Lenses	Digital Camera	17.0	17.0	17.2	17.5
		Total	45.3	45.6	46.5	49.0
	DSC/VC Lenses	Digital Camera	2.7	2.0	1.4	0.5
Optical Components	Drone Lenses	High Priority	0.6	1.3	1.5	4.8
components	Others	Surveillance/FA	0.1	0.1	0.0	0.2
		Total	3.4	3.4	2.9	5.5
	Surveillance/FA Lenses	Surveillance/FA	9.5	10.1	12.1	12.3
Commercial / Industrial-Use	Automotive Lenses	High Priority	2.3	2.6	3.4	4.5
Optics	Others	New Business	-	0.0	0.1	0.7
		Total	11.8	12.7	15.6	17.5
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## **II. FY2018 Financial Results**



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### II-1. FY2018 Financial Results

(millions of JPY)

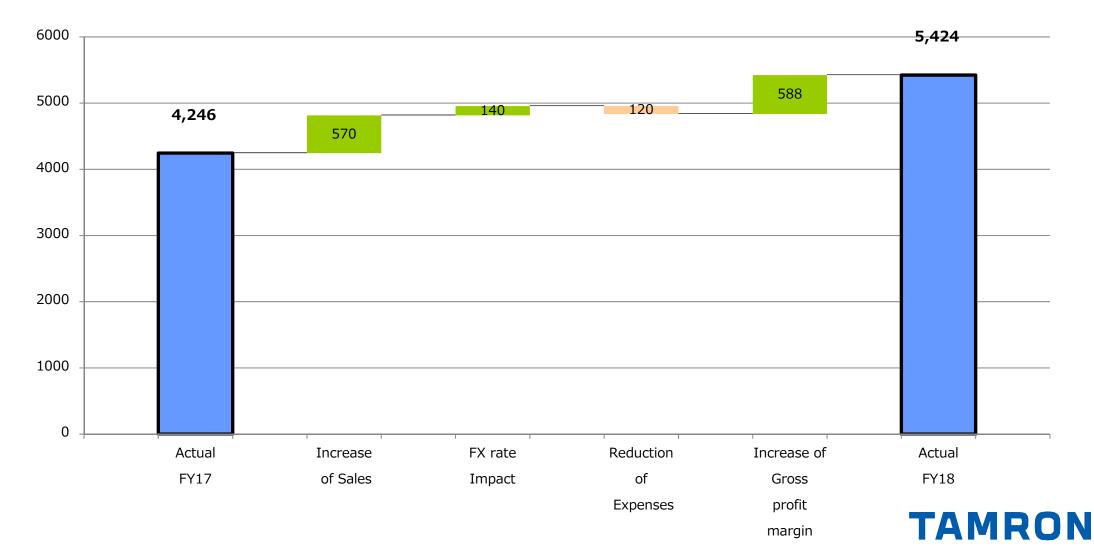
	Actual Revised Forecast FY17 FY18(18/7/24) Actual FY18		Dec Inc		Dec		
	(a)	(b)	(c)	(c)-(a)	%	(c)-(b)	%
Net Sales	60,496	63,000	61,815	1,319	102.2%	(1,184)	98.1%
Gross profit	20,596	-	21,905	1,308	106.4%	-	_
(% Sales)	34.0%	_	35.4%	1.4%	_	_	_
Operating Income	4,246	5,100	5,424	1,178	127.7%	324	106.4%
(% Sales)	7.0%	8.1%	8.8%	1.8%	_	0.7%	-
Ordinary Income	4,100	5,100	5,877	1,777	143.4%	777	115.2%
(% Sales)	6.8%	8.1%	9.5%	2.7%	_	1.4%	-
Net Income	2,838	3,630	4,330	1,491	152.5%	700	119.3%
(% Sales)	4.7%	5.8%	7.0%	2.3%	_	1.2%	-
JPY – 1 USD	112.17	109.30	110.45	(1.72)	_	1.15	_
JPY – 1 Euro	126.73	129.80	130.38	3.65	_	0.58	-

> The sales and profit increased. The gross profit ratio marked the highest in Tamron history: 35%.

The operating income showed about 130% increase and the net income showed about 150% increase compare to previous year.
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### II-2. FY2018 Performance Variation Factors

(millions of JPY)



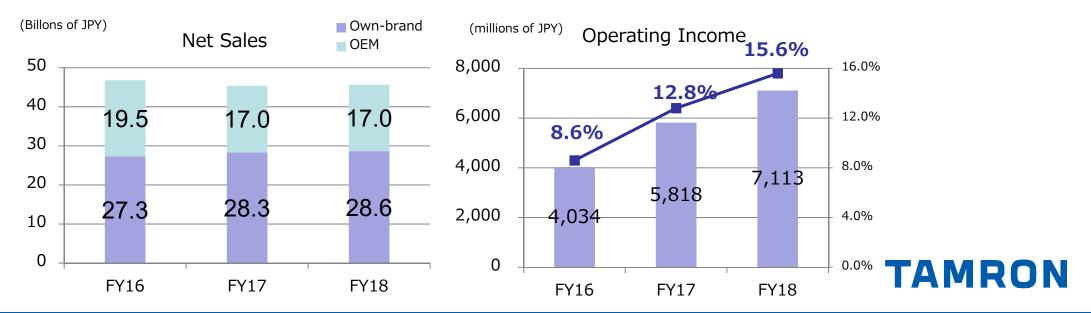
# II-3. FY2018 Results by Segment1) Photographic Products

(millions of JPY)

	Actual FY17	Revised Forecast FY18(18/7/24)	Actual FY18	Inc /	Dec	FX Impact vs. FY17		Dec
	(a)	(b)	(c)	(c)-(a)	%		(c)-(b)	%
Net Sales	45,292	47,600	45,640	347	100.8%	(170)	(1,959)	95.9%
Operating Income	5,818	7,350	7,113	1,295	122.3%	180	(236)	96.8%
(% Sales)	12.8%	15.4%	15.6%	2.8%	—	_	0.2%	_

The sales increased from the previous year due to strong sales of own-brand models in the US markets with new model launch since FY17.

The operating income sharply increased from the previous year due to the higher gross profit margin from the newly launched own-brand models, together with the lower SGA expenses.



### Photographic Products - New Models

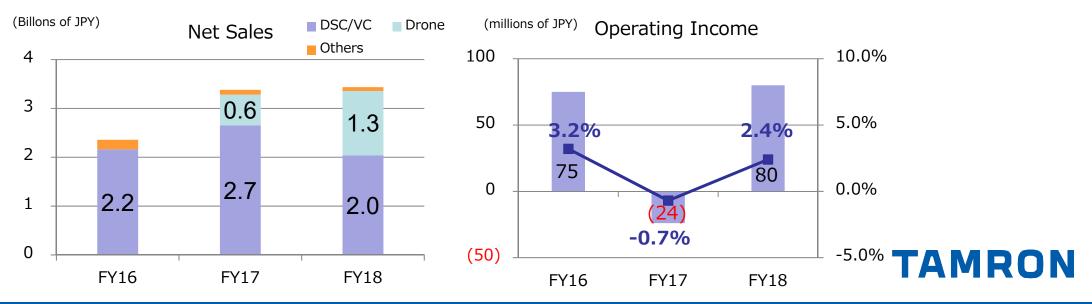
Ca	ategory	Launched in 2017	Launched in 1st Half, 2018	Launched in 2nd Half, 2018
		Launched		Launched in Sep.
	Wide Zoom	10-24mm VC HLD (B023)		17-35mmSP 15-30mm F/2.8F/2.8-4 OSD (A037)VC USD G2 (A041)
	Standard Zoom	Launched in Aug. SP 24-70mm F/2.8 VC USD G2 (A032)		
DSLR	All-in-One Launched Zoom	in Jul. 18-400mm VC HLD (B028)		
	Zoom VC	Launched in Feb. SP 70-300mm VC USD (A030) Launched	Launched in Apr. 70-210mm F/4 VC USD (A034)	
		in Nov. 100-400mm VC USD (A035)		The total of 10 new models since 2017. In order to target the
Mi	irrorless		Launched in May 28-75mm F/2.8 RXD (A036)	growth of the mirrorless camera market, one mirrorless lens was added to the lineup.

# II-3. FY2018 Results by Segment2) Optical Components

	Actual FY17	Revised Forecast FY18(18/7/24)	Actual FY18	Inc / Dec		FX Impact vs. FY17	(mil) Inc /	lions of JPY) Dec
	(a)	(b)	(c)	(c)-(a)	%		(c)-(b)	%
Net Sales	3,375	3,100	3,436	61	101.8%	(40)	336	110.9%
Operating Income	(24)	50	80	105	- %	(20)	30	162.0%
(% Sales)	(0.7)%	1.6%	2.4%	3.1%	—	_	0.8%	_

Although the sales of DSC/VC Lenses decreased, the sales of the Drone Products increased 200% from the previous year. As a result, total sales of the Optical Components category slightly increased from the previous year.

Despite of the operating loss in FY17 due to increase in initial development costs including future products for drone market, the results of this category turned to operating profits with the expand of the Drone business.



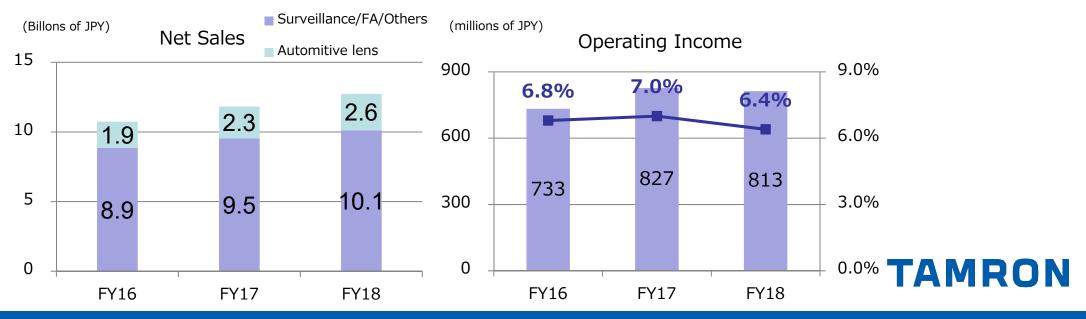
# II-3. FY2018 Results by Segment3) Commercial / Industrial-Use Optics

(millions of JPY)

	Actual FY17	Revised Forecast FY18(18/7/24)	Actual FY18	Inc	Inc / Dec		Inc	/ Dec
	(a)	(b)	(c)	(c)-(a)	%		(c)-(b)	%
Net Sales	11,827	12,300	12,738	911	107.7%	(140)	438	103.6%
Operating Income	827	350	813	(14)	98.2%	(20)	463	232.3%
(% Sales)	7.0%	2.8%	6.4%	(0.6)%	—	—	3.6%	_

The sales of Automotive Lenses achieved two-digit-increase from the previous year. The sales of the Surveillance Camera Lenses and FA Lenses increased in two consecutive years.

> Despite of price competition and development costs, the operating income kept the same level of the previous year.



## **III.** FY2019 Forecast



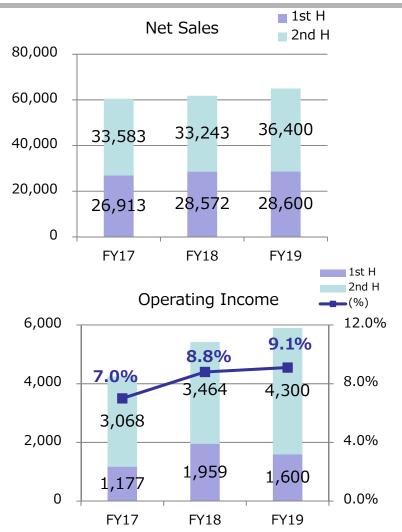
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## III-1. FY2019 Financial Forecast

	(millions of JPY)				
	Actual FY18	Forecast FY19	Inc / Dec		
	(a)	(b)	(b)-(a)	%	
Net Sales	61,815	65,000	3,184	105.2%	
Operating Income	5,424	5,900	475	108.8%	
(% Sales)	8.8%	9.1%	0.3%	-	
Ordinary Income	5,877	5,900	22	100.4%	
(% Sales)	9.5%	9.1%	(0.4)%	-	
Net Income	4,330	4,130	(200)	95.4%	
(% Sales)	7.0%	6.4%	(0.6)%	_	
JPY – 1 USD	110.45	110.00	(0.45)	-	
JPY – 1 Euro	130.38	125.00	(5.38)	_	

#### [FY2019 Forecast]

- Economic & Market Situation
  - $\cdot\,$  Based on the assumption of exchange rate: JPY gets stronger against EUR, which will reduce profits.
  - Assumption of DSLR cameras and Interchangeable lenses market growth: decreased
- Company's Forecast
  - Although the sales in Compact Digital Camera Lens declined, the sales and profits in the other categories are expected to increase despite the higher JPY.

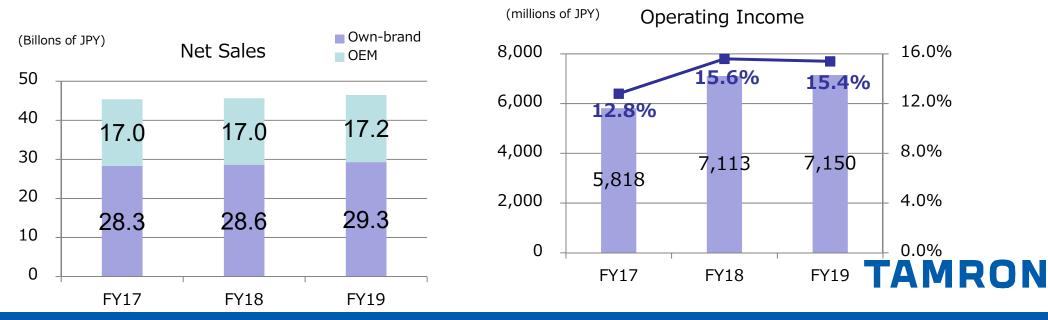


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# Ⅲ-2. FY2019 Forecast by Segment1) Photographic Products

	Actual	Forecast	Inc / Dec		millions of JPY)
	FY18 (a)	FY19 (b)	(b)-(a)	%	
Net Sales	45,640	46,500	859	101.9%	
Operating Income	7,113	7,150	36	100.5%	
(% Sales)	15.6%	15.4%	(0.2)%	_	

- Despite the little increase in OEM models sales, expecting increase in the total segment sales and profit due to newly launched own-band models.
- Although the operating income is expected to be at the same level of the previous year due to JPY against EUR, Operating profits margin is expected to keep the 15% level.

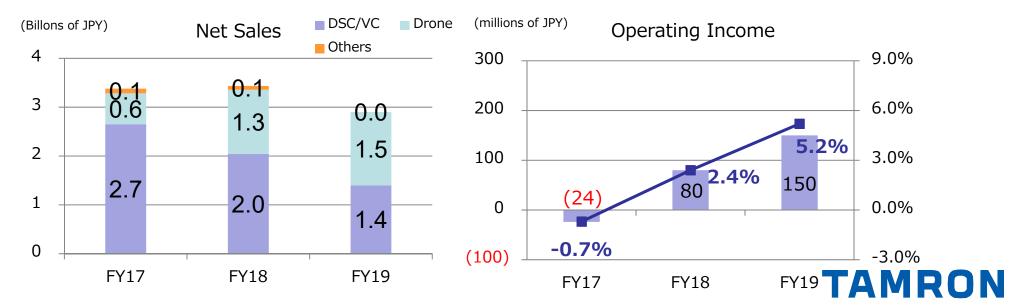


# Ⅲ-2. FY2019 Forecast by Segment2) Optical Components

			(r	nillions of JPY)
	Actual FY18	Forecast FY19	Inc /	Dec
	(a)	(b)	(b)-(a)	%
Net Sales	3,436	2,900	(536)	84.4%
Operating Income	80	150	69	185.2%
(% Sales)	2.4%	5.2%	2.8%	_

Despite the strong sales in Drone Products, the total sales of the Optical Components category is expected to decrease due to the larger decline in DSC/VC Lens sales.

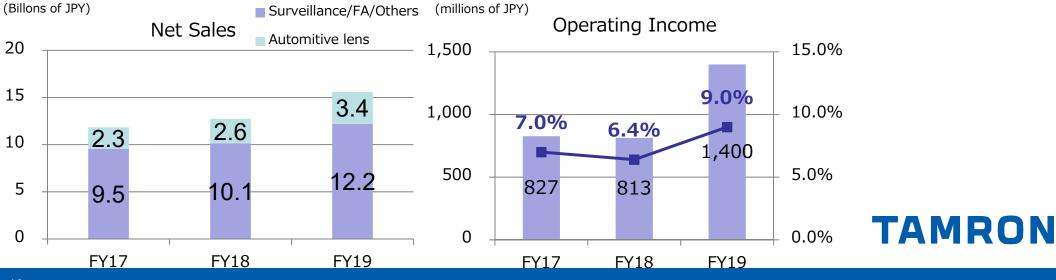
> The operating margin is expected to achieve 5% by the Drone Products sales and improvement in operational efficiency.



# Ⅲ -2. FY2018 Forecast by Segment 3) Commercial / Industrial-Use Optics

		Actual FY18	Forecast FY19	Inc / Dec		(millions of JPY)
_		(a)	(b)	(b)-(a)	%	
	Net Sales	12,738	15,600	2,861	122.5%	
	Operating Income	813	1,400	586	172.2%	
	(% Sales)	6.4%	9.0%	2.6%	_	

- Sales is expected to increase by 30% because of the expansions of Automotive Sensing Lens. As the two-digit increase in the sales continues, the growth speed of the category is expected to accelerate further.
- Sales of Surveillance and FA Lens are expected to increase by 20% by getting on track of the Module business, and are also expected to mark the highest sales ever.
- Operating income is expected to increase by 70% due to the expansion of the sales and decline of initial costs along with the expansion of the Module business.



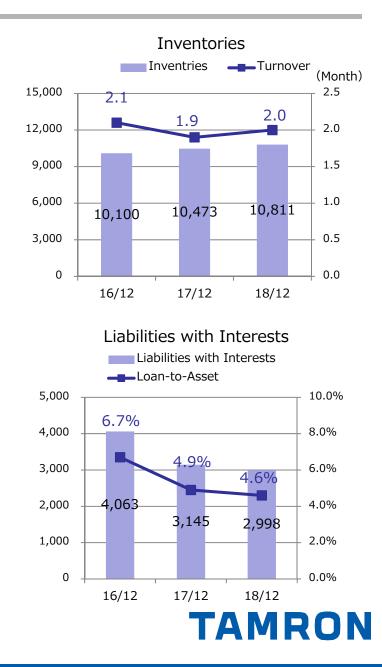
## **IV. Reference Data**



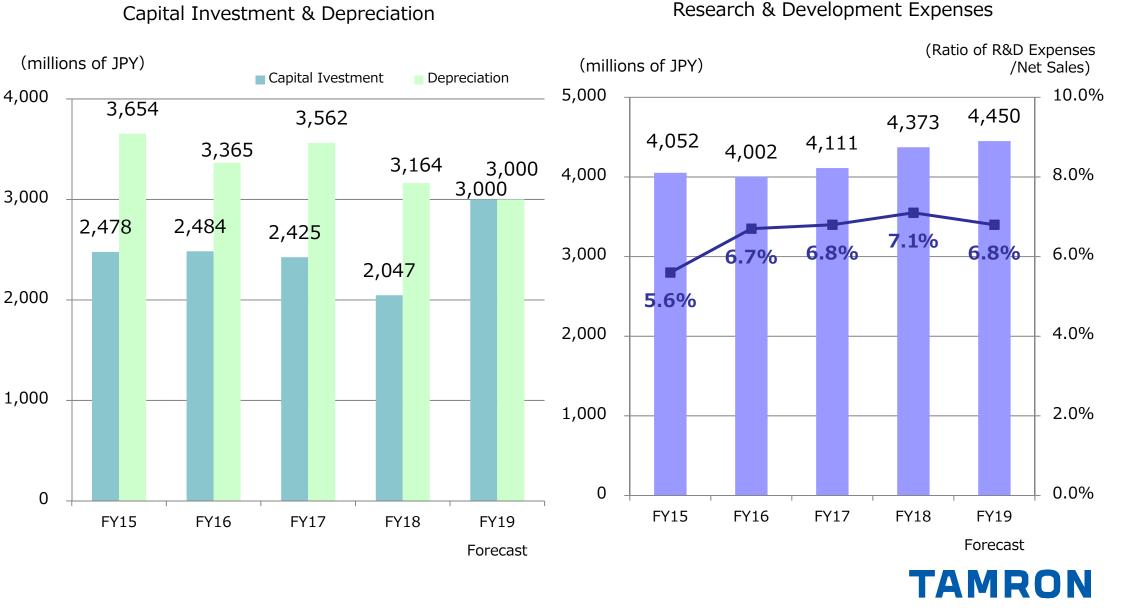
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### IV-1. Financial Summary

			(millions of JPY)
	Dec 31, 2017 (a)	Dec 31, 2018 (b)	Change (b)-(a)
Cash & Deposits	19,431	22,438	3,006
Notes & Accounts Receivable	14,061	13,407	(654)
Inventories	10,473	10,811	338
Other Current Assets	1,426	1,433	7
Non-Current Assets	18,476	16,613	(1,862)
Total Assets	63,868	64,704	836
Total Current Liabilities	11,931	11,635	(296)
Total Non-Current Liabilities	1,996	2,216	220
Total Net Assets	49,940	50,852	912
Total Liabilities & Net Assets	63,868	64,704	836
Ratio of Net Assets	78.2%	78.6%	0.4%

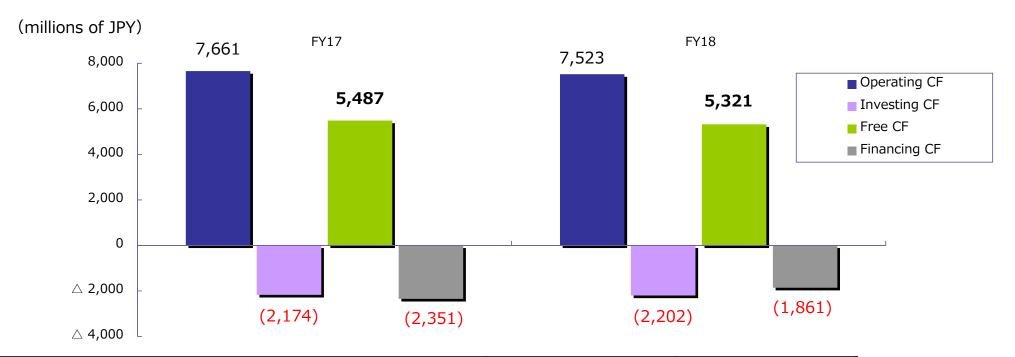


### IV-2. Capital Investment, Depreciation, & Research & Development Expenses



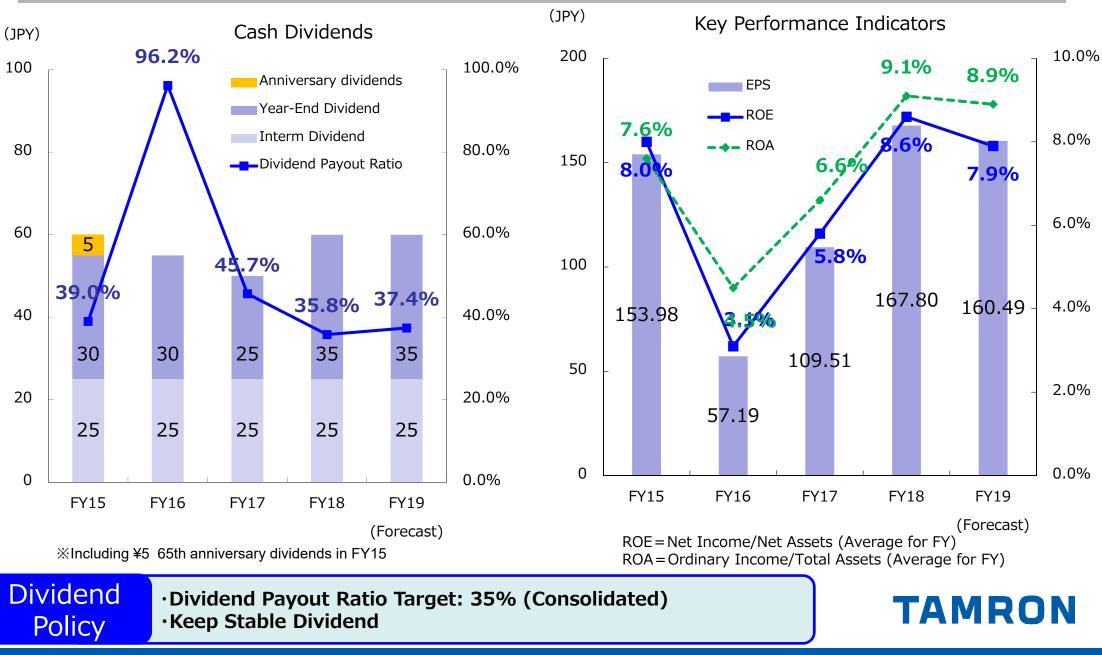
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### IV-3. Cash Flow Situation



	FY17	FY18
Cash Flow from Operating Activities	7,661	7,523
Cash Flow from Investing Activities	(2,174)	(2,202)
Free Cash flow	5,487	5,321
Cash Flow from Financing Activities	(2,351)	(1,861)
Cash & Cash Equivalents at the End of Period	19,431	22,438
Liquidity (Months)	3.85	4.36

### IV-4. Cash Dividends Outlook & Key Performance Indicators



### IV-5. Impact of Foreign Exchange Rate Fluctuations

FY2018		(JPY)		(millions of JPY)
	Exchange Rate		Impact	
	Actual FY17	Actual FY18	Net Sales	Operating Income
USD	112.17	110.45	(550)	(20)
EUR	126.73	130.38	260	220
Others	_	-	(60)	(60)
Total	-	-	(350)	140

(Impact on FY2017 Actual performance)

Forecast FY2019	(JPY)	(millions of JPY)	
	Exchange Rate	Impact of ¥1 appreciation	
	Assumption FY19	Net Sales	Operating Income
USD	110.00	(330)	(40)
EUR	125.00	(90)	(80)

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- 1. The purpose of this material is to provide information on the actual results for FY2018 and future business strategies. It is not an offer or a solicitation of an offer to buy or sell securities.
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