## **TAMRON**

FY2019 Financial Results

> February 7, 2020 Tamron Co., Ltd. (Code: 7740)



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# I. FY2019 Summary and Mid-Term Management Plan



## I - 1. FY2019 Summary

### (Business Environment)

- Market Situation:
- Digital SLR cameras decreased by 20% from the previous year: Digital SLR down by 41%; whereas, Mirrorless up by 4%

from the previous year.

- Interchangeable lenses decreased by 12% from the previous year:
  - APS-C down by 23% from the previous year;
  - Full-Size down by 6% from the previous year.
- DSC decreased by 18% from the previous year.
- Surveillance camera and automotive camera continued to show a steady growth.
- ➤ Exchange Rate ⇒ JPY got stronger against USD and EUR Especially against EUR, JPY got stronger by ¥8 from the previous year

### [Company's Results]

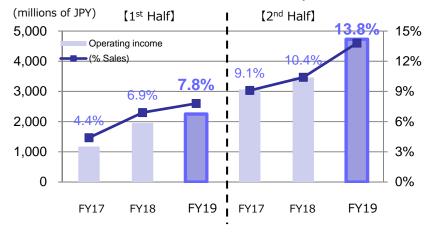
- > FY2018 Comparison:
- Although the digital camera markets decreased, sales of Photographic Products and Commercial / Industrial-Use
   Optics segments sharply increased from the previous year.
- Achieved the highest gross margin ever; operating and ordinary income margin significantly increased and reached 10% level.
  - $\Rightarrow$  The sales increased for 3 years in a row and the profits achieved two-digit increase from the previous year.
- Achieved the highest Net Income in Tamron history due to the profitability improvement.

The total annual dividends will be the highest in Tamron history: 68 JPY per share.

(adding 8 JPY per share to the previous forecast),

### **(Operating Income by Semiannual)**

Both of 1<sup>st</sup> H and 2<sup>nd</sup> H increased from the previous year (Operating margin in 2<sup>nd</sup> H achieved 13% level)





# I - 2. Mid-Term Management Plan1) Financial Target (Consolidated)

#### **Mid-Term Management Plan** (Announced in Feb., 2018) Actual **Target FY20 FY17** ¥72.0B. Sales ¥60.5B. **Operating** ¥4.2B. ¥6.6B. **Income** 7.0% 9.2% (% Sales) More than 9% ROE 5.8%

1USD = 110JPY 1EURO = 130JPY

# 1st year Actual FY18

¥61.8B.

¥5.4B.

8.8%

8.6%

1USD = 110.45JPY 1EURO = 130.38JPY

### 2nd year

| <b>/</b>         |                              |  |  |
|------------------|------------------------------|--|--|
| Actual<br>FY19   | Original<br>Forecast<br>FY19 |  |  |
| ¥63.3B.          | ¥65.0B.                      |  |  |
| ¥7.0B.           | ¥5.9B.                       |  |  |
| 11.0%            | 9.1%                         |  |  |
| 10.1%            | 7.9%                         |  |  |
| 1USD = 100 041DV | 1USD = 1101PV                |  |  |

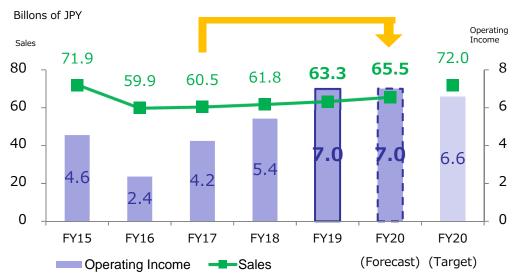
1EURO = 125JPY

1USD = 109.04JPY 1EURO = 122.06JPY 3rd year

| Forecast<br>FY20 |
|------------------|
| ¥65.5B.          |
| ¥7.0B.           |
| 10.7%            |
| 9.0%             |

1USD = 107JPY 1EURO = 120JPY

**Historical Sales & Targets** 



Operating Income, Operating profit margin and ROE FY19 showed better-than-expected results compare to its Forecast

## ⇒Achieved the Target FY20 one year ahead of the schedule.

- ➤ The 2<sup>nd</sup> year sales did not achieve its forecast due to negative impact of exchange rate, shrank of the digital camera markets, and lack of expected growth of the drone markets. Therefore, sales of the Target FY20 are revised downward.
- ⇒Aim for exceeding the target profit and increasing the sales in four consecutive years.

# I - 2. Mid-Term Management Plan2) Target by Segment

### <Management Policy by Segment>

Digital Camera (Matured Market)

Without the assumption of market growth, profitability improvement is the highest priority. (Higher gross profit margin of ownbrand with lower business operation costs.)

Surveillance/FA (Growing Market)

By re-building R&D process, aiming to expand lineup for both lens and camera module products. (Maintain and secure competitiveness to expand market share.)

High Priority
(Fast Growing
Market)
\*Drone and
Automotive Lens
Business

Expanding the business by allocating more resources to establish positions in each markets. (Increasing R&D capacity for the expected growth, initiating R&D and capital investment on new element technologies, and reducing production costs.)

**New Business** 

Exploring external partners, including M&A, for new business development to realize the sales growth in the early 2021.

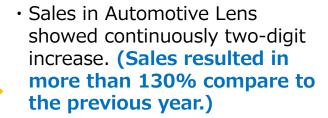
### <Results in FY19>

Operating margin in



8.6% ⇒ **18.7%** 

 Sales of Module business got on track despite of the influence of US-China trade friction. (Sales resulted in more than ¥1bil..)



 Sales in Drone Lens kept more than ¥1bil.a year.

 Sales increased in medical related products.



# I - 2. Mid-Term Management Plan2)Sales Target by Segment

- The sales composition ratio of digital camera related products: FY17:80% ⇒ FY20:70% level
- Surveillance/FA: FY17 less than 10B JPY ⇒ FY20:15B JPY, 150% increase

(billions of JPY)

| Segment                     | Items                     | Category        | Actual<br>FY17 | Actual<br>FY18 | Actual<br>FY19 | Forecast<br>FY20 | Original<br>Target<br>FY20 |
|-----------------------------|---------------------------|-----------------|----------------|----------------|----------------|------------------|----------------------------|
|                             | Own-Brand<br>Lenses       | Digital Camera  | 28.3           | 28.6           | 27.8           | 28.2             | 31.5                       |
| Photographic Products       | OEM Lenses                | Digital Camera  | 17.0           | 17.0           | 18.4           | 17.0             | 17.5                       |
|                             | To                        | otal            | 45.3           | 45.6           | 46.2           | 45.2             | 49.0                       |
|                             | DSC/VC<br>Lenses          | Digital Camera  | 2.7            | 2.0            | 1.6            | 1.1              | 0.5                        |
| Optical<br>Components       | Drone Lenses              | High Priority   | 0.6            | 1.3            | 1.1            | 0.6              | 4.8                        |
| Components                  | Others                    | Surveillance/FA | 0.1            | 0.1            | 0.0            | 0.0              | 0.2                        |
|                             | Total                     |                 | 3.4            | 3.4            | 2.7            | 1.7              | 5.5                        |
|                             | Surveillance/FA<br>Lenses | Surveillance/FA | 9.5            | 10.1           | 10.8           | 14.8             | 12.3                       |
| Commercial /<br>Industrial- | Automotive<br>Lenses      | High Priority   | 2.3            | 2.6            | 3.5            | 3.6              | 4.5                        |
| Use Optics                  | Others                    | New Business    | _              | 0.0            | 0.1            | 0.2              | 0.7                        |
|                             | To                        | otal            | 11.8           | 12.7           | 14.4           | 18.6             | 17.5                       |

## **II.** FY2019 Financial Results



### II-1. FY2019 Financial Results

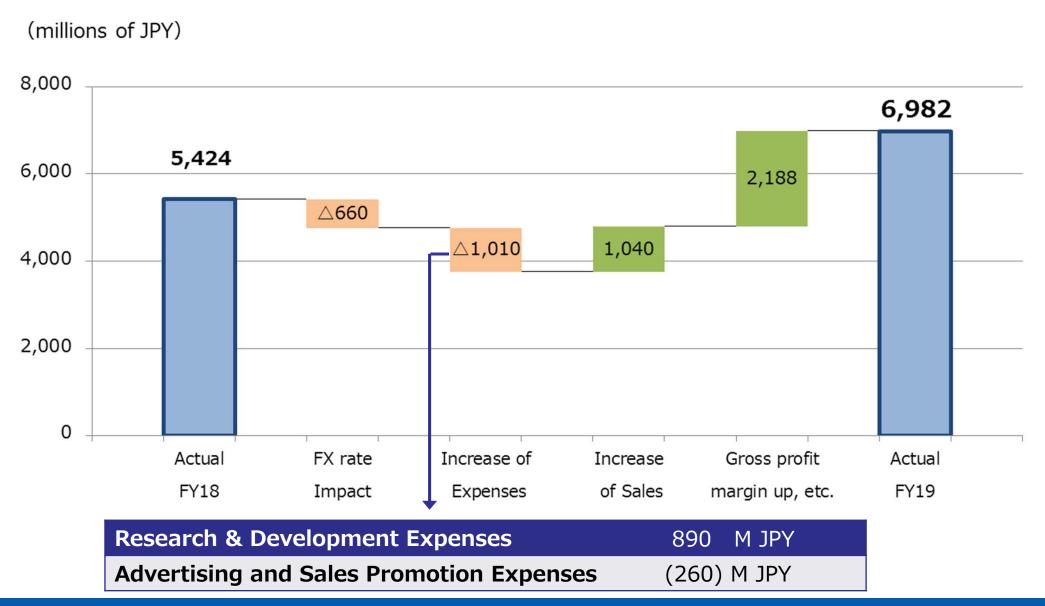
(millions of JPY)

|                     | Actual Revised Forecast FY18 FY19(19/10/31) |        | Actual<br>FY19 | Inc /   | Dec    | Inc /   | Dec          |
|---------------------|---|--------|----------------|---------|--------|---------|--------------|
|                     | (a)   | (b)    | (c)            | (c)-(a) | %      | (c)-(b) | %            |
| Net Sales           | 61,815                                      | 63,000 | 63,285         | 1,469   | 102.4% | 285     | 100.5%       |
| Gross profit        | 21,905                                      | -      | 24,229         | 2,323   | 110.6% | _       | <del>_</del> |
| (% Sales)           | 35.4%                                       | _      | 38.3%          | 2.9%    | -      | _       | _            |
| Operating<br>Income | 5,424                                       | 6,400  | 6,982          | 1,558   | 128.7% | 582     | 109.1%       |
| (% Sales)           | 8.8%  | 10.2%  | 11.0%          | 2.2%    | _      | 0.8%    | <del>-</del> |
| Ordinary<br>Income  | 5,877                                       | 6,700  | 7,403          | 1,525   | 126.0% | 703     | 110.5%       |
| (% Sales)           | 9.5%  | 10.6%  | 11.7%          | 2.2%    | _      | 1.1%    | _            |
| Net Income          | 4,330                                       | 4,690  | 5,330          | 1,000   | 123.1% | 640     | 113.7%       |
| (% Sales)           | 7.0%  | 7.4%   | 8.4%           | 1.4%    | _      | 1.0%    | _            |
| JPY – 1 USD         | 110.45                                      | 108.80 | 109.04         | (1.41)  | _      | 0.24    | _            |
| JPY – 1 Euro        | 130.38                                      | 121.50 | 122.06         | (8.32)  | _      | 0.56    | <del>-</del> |

<sup>➤</sup> The sales showed increased and the profit also increased of about 30% compare to previous year, absorbed the negative impact of foreign exchange (sales -¥1.47 billion, operating income -¥0.66 billion),

> The sales and profit increased compare to the latest plan (Profits increased about 10%)

### II-2. FY2019 Performance Variation Factors

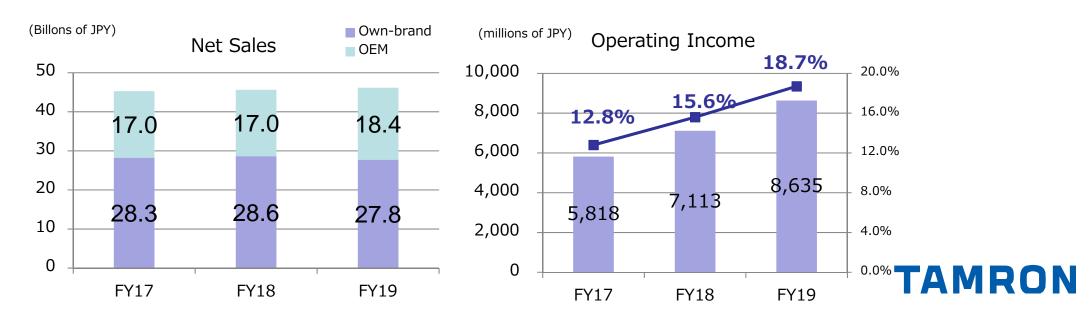


# II-3. FY2019 Results by Segment1) Photographic Products

(millions of JPY)

|                     | Actual<br>FY18 | Revised<br>Forecast<br>FY19(19/10/31) | Actual<br>FY19 | Inc /   | Dec    | FX Impact<br>vs. FY18 | Inc /   | Dec    |
|---------------------|----------------|---------------------------------------|----------------|---------|--------|-----------------------|---------|--------|
|                     | (a)            | (b)                                   | (c)            | (c)-(a) | %      | <b>V3.1110</b>        | (c)-(b) | %      |
| Net Sales           | 45,640         | 45,900                                | 46,175         | 535     | 101.2% | (1,180)               | 275     | 100.6% |
| Operating<br>Income | 7,113          | 8,100                                 | 8,635          | 1,521   | 121.4% | (650)                 | 535     | 106.6% |
| (% Sales)           | 15.6%          | 17.6%                                 | 18.7%          | 3.1%    | _      | _                     | 1.1%    | _      |

- With the strong sales of mirrorless models, the total sales of own-brand models kept the same level, with only 3% decrease, compare to the previous year; whereas, the market shrank more.
- > The operating income sharply increased from the previous year due to the higher gross profit margin from the newly launched own-brand models, together with the lower SGA expenses. ⇒**High profitability business with profit margin in the 18% range.**



## Photographic Products - New Models

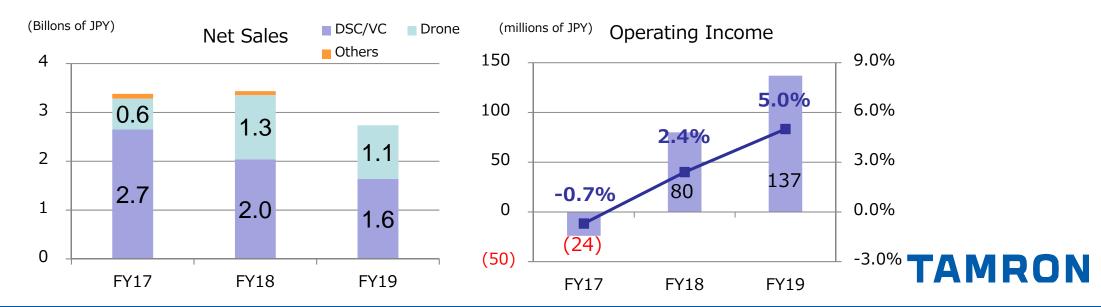
| Category        |                  | Launched in 2018  | Launched in 2019   |  |
|-----------------|------------------|---|--|--|
| Single<br>Fixed |                  |   | 24mm F/2.8 35mm F/2.8 OSD M1:2 (F051) OSD M1:2 (F053)  |  |
| Mirrorless      | Wide<br>Zoom     |   | Launched in Jul.  17-28mm F/2.8 RXD (A046)   |  |
|                 | Standard<br>Zoom | Launched in May.  28-75mm F/2.8 RXD (A036)  |  |  |
|                 | Tele<br>Zoom     |   |  |  |
| DSLR            |                  | Launched in Apr.  70-210mm F/4 VC USD (A034)  Launched in Sep.  17-35mm SP 15-30mm F/2.8  F/2.8-4 OSD (A037) VC USD G2 (A041) | Launched in May.  35-150mm F/2.8-4 VC OSD (A043)  Launched in Jun.  SP 35mm F/1.4 USD (F045) |  |



# II-3. FY2019 Results by Segment2) Optical Components

|                     | (millions of JP)      |                                       |                |         |        |                       |         |        |  |
|---------------------|-----------------------|---------------------------------------|----------------|---------|--------|-----------------------|---------|--------|--|
|                     | Actual<br>FY18<br>(a) | Revised<br>Forecast<br>FY19(19/10/31) | Actual<br>FY19 | Inc ,   | / Dec  | FX Impact<br>vs. FY18 | Inc /   | Dec    |  |
|                     |                       |                                       | (c)            | (c)-(a) | %      |                       | (c)-(b) | %      |  |
| Net Sales           | 3,436                 | 2,500                                 | 2,739          | (697)   | 79.7%  | (50)                  | 239     | 109.6% |  |
| Operating<br>Income | 80                    | 100                                   | 137            | 56      | 169.3% | 10                    | 37      | 137.2% |  |
| (% Sales)           | 2.4%                  | 4.0%                                  | 5.0%           | 2.6%    | _      | _                     | 1.0%    | _      |  |

- The sales of DSC/VC Lenses decreased due to the shrink of the digital camera markets, and the sales of the Drone Products also decreased because of the decline of orders.
- > The operating income increased with the improvement in the product mix of DSC/VC lenses and drone Products.

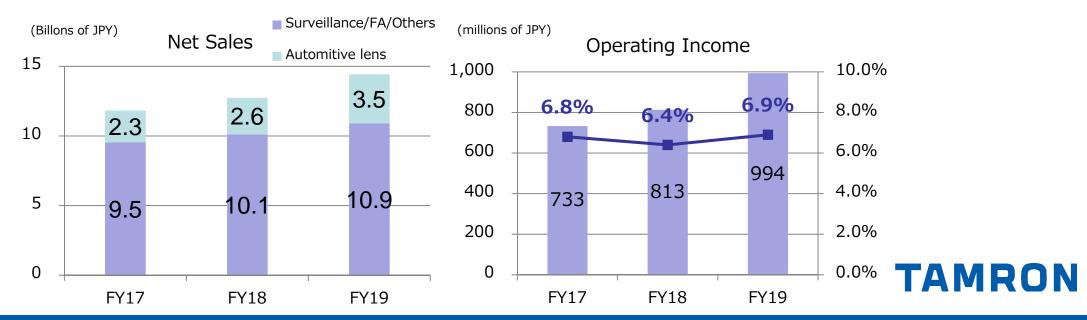


# II-3. FY2019 Results by Segment3) Commercial / Industrial-Use Optics

(millions of JPY)

|                     | Actual<br>FY18 | Revised<br>Forecast<br>FY19(19/10/31) | Actual<br>FY19 | Inc / Dec |        | FX Impact<br>vs. FY18 | Inc     | / Dec |
|---------------------|----------------|---------------------------------------|----------------|-----------|--------|-----------------------|---------|-------|
|                     | (a)            | (b)                                   | (c)            | (c)-(a)   | %      |                       | (c)-(b) | %     |
| Net Sales           | 12,738         | 14,600                                | 14,370         | 1,632     | 112.8% | (240)                 | (229)   | 98.4% |
| Operating<br>Income | 813            | 1,000                                 | 994            | 181       | 122.3% | (20)                  | (5)     | 99.5% |
| (% Sales)           | 6.4%           | 6.8%                                  | 6.9%           | 0.5%      | _      | _                     | 0.1%    | _     |

- > The sales and profits of Automotive Lenses and the Surveillance/FA Lenses achieved two-digit-increase from the previous year.
- ➤ The sales of Automotive Lenses increased by 30% compare to the previous year due to expansions of Automotive Sensing Lenses.

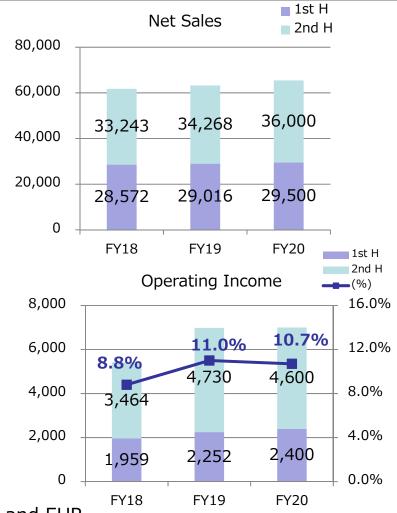


## **Ⅲ.** FY2020 Forecast



### **III-1.** FY2020 Financial Forecast

|                     | (millions of JPY) |                  |         |              |  |  |  |  |
|---------------------|-------------------|------------------|---------|--------------|--|--|--|--|
|                     | Actual<br>FY19    | Forecast<br>FY20 | Inc ,   | / Dec        |  |  |  |  |
|                     | (a)               | (b)              | (b)-(a) | %            |  |  |  |  |
| Net Sales           | 63,285            | 65,500           | 2,214   | 103.5%       |  |  |  |  |
| Operating<br>Income | 6,982             | 7,000            | 17      | 100.2%       |  |  |  |  |
| (% Sales)           | 11.0%             | 10.7%            | (0.3)%  | _            |  |  |  |  |
| Ordinary<br>Income  | 7,403             | 7,000            | (403)   | 94.6%        |  |  |  |  |
| (% Sales)           | 11.7%             | 10.7%            | (1.0)%  | _            |  |  |  |  |
| Net Income          | 5,330             | 5,010            | (320)   | 94.0%        |  |  |  |  |
| (% Sales)           | 8.4%              | 7.6%             | (0.8)%  | <del>-</del> |  |  |  |  |
| JPY – 1 USD         | 109.04            | 107.00           | (2.04)  | _            |  |  |  |  |
| JPY – 1 Euro        | 122.06            | 120.00           | (2.06)  | _            |  |  |  |  |



### [FY2020Forecast]

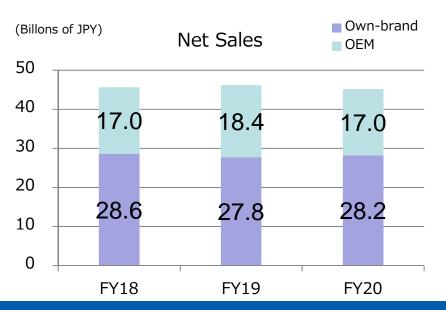
- Economic & Market Situation
  - The assumption of exchange rate: JPY gets stronger against USD and EUR, which will reduce sales and profits.
  - · Assumption of DSLR cameras and Interchangeable lenses market growth: decreased
- Company's Forecast
  - Although the sales in photographic lens declined, the sales and profits in the other categories are expected to increase despite the higher JPY.

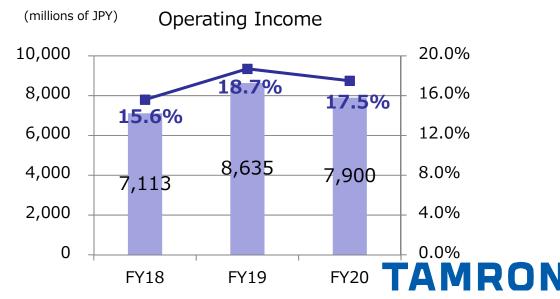


# III-2. FY2020 Forecast by Segment1) Photographic Products

|                     | Actual<br>FY19 | Forecast<br>FY20 | 2110 / 200 |       |  |
|---------------------|----------------|------------------|------------|-------|--|
|                     | (a)            | (b)              | (b)-(a)    | %     |  |
| Net Sales           | 46,175         | 45,200           | (975)      | 97.9% |  |
| Operating<br>Income | 8,635          | 7,900            | (735)      | 91.5% |  |
| (% Sales)           | 18.7%          | 17.5%            | (1.2)%     | _     |  |

- > The sales and profits are expected to decline due to the continued decline of the markets, Operating profits margin is expected to keep high level.
- With newly launched mirrorless models, the sales of own-brand models is expected to increase the sales compare to the previous year.





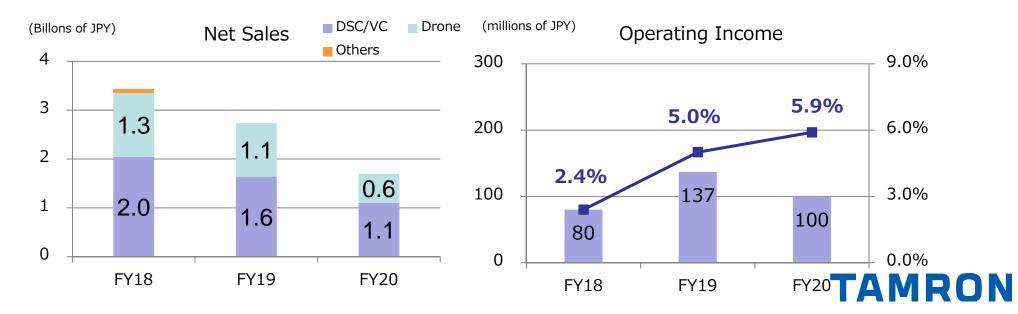
## Photographic Products - New Models

| Cate       | gory             | Launched in 2018  | Launched in 2019  | To be Launched in 2020                                  |
|------------|------------------|---|---|---|
|            | Single<br>Fixed  |   | 24mm F/2.8 35mm F/2.8 OSD M1:2 (F053)   | Launched in Jan,  20mm F/2.8 OSD M1:2 (F050)            |
| Mirrorless | Wide<br>Zoom     |   | Launched in Jul.  17-28mm F/2.8 RXD (A046)  | In 2020, 5 models are planned.  ⇒The two models         |
|            | Standard<br>Zoom | Launched in May  28-75mm F/2.8 RXD (A036)   |   | have already been announced.                            |
|            | Tele<br>Zoom     |   |   | To be Launched in this spring 70-180mm F/2.8 VXD (A056) |
| DSLR       |                  | Launched in Apr.  70-210mm F/4 VC USD (A034) Launched in Sep.  17-35mm SP 15-30mm F/2.8 F/2.8-4 OSD (A037) VC USD G2 (A041) | Launched in May  35-150mm F/2.8-4 VC OSD (A043)  Launched in Jun.  SP 35mm F/1.4 USD (F045) | TAMRON  |

# Ⅲ-2. FY2020 Forecast by Segment2) Optical Components

|                     | (r             | nillions of JPY) |         |       |
|---------------------|----------------|------------------|---------|-------|
|                     | Actual<br>FY19 | Forecast<br>FY20 | Inc /   | Dec   |
|                     | (a)            | (b)              | (b)-(a) | %     |
| Net Sales           | 2,739          | 1,700            | (1,039) | 62.1% |
| Operating<br>Income | 137            | 100              | (37)    | 72.9% |
| (% Sales)           | 5.0%           | 5.9%             | 0.9%    | _     |

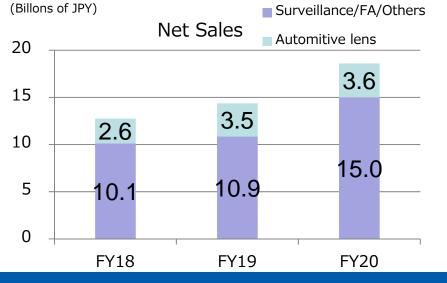
- > The sales of DSC/VC is expected to decrease due to the larger decline of the markets.
- > Despite of the larger decline sales of DSC/VC and Drone products, the operating margin is expected to achieve 5% by the improvement in its operational efficiency.

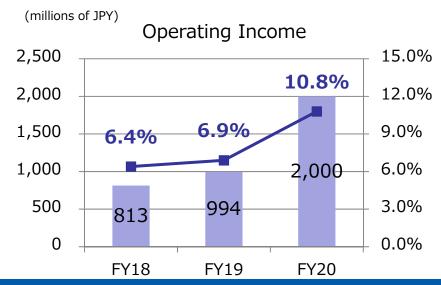


# **II-2.** FY2020 Forecast by Segment3) Commercial / Industrial-Use Optics

|                     | Actual<br>FY19 | Forecast<br>FY20<br>(b) | Inc / Dec |        | (millions of JPY) |
|---------------------|----------------|-------------------------|-----------|--------|-------------------|
|                     | (a)            |                         | (b)-(a)   | %      |                   |
| Net Sales           | 14,370         | 18,600                  | 4,229     | 129.4% |                   |
| Operating<br>Income | 994            | 2,000                   | 1,005     | 201.1% |                   |
| (% Sales)           | 6.9%           | 10.8%                   | 3.9%      | _      |                   |

- Sales of Surveillance and FA Lens are expected to increase by 40% due to the growth of the markets, and are also expected to mark the highest sales ever.
- > Automotive Lens sales continue to increase. (despite a slowdown in growth due to the effects of a partial stagnation in the automotive market)
- Operating income has doubled and Profit ratio reaches 10% level.





### **III-3.** Activities for ESG

#### **Risks and Chances**

#### **Social Issues**

- High functionality on smartphone
- ·City crime
- •Increase in traffic accidents
- ·AI society
- Aging society
- Security accident
- ·Work style reform
- Diversity

#### **Environmental Issues**

- ·Climate change
- Resource depletion
- Marine plastic
- Chemical contamination

#### **Governance Issues**

- Quality / Safety camouflage
- Corruption
- Occurrence of disaster
- ·Governance failure

#### **Activities**

#### **Management strategy**

### Mid-term Management Plan for FY20

### Approach for Transformation Theme

- ·Reinforce Sales & Marketing
- ·Customer Values
- ·Globalization of Sales, Production, R&D
- ·Re-Building of R&D Process
- ·New Business Development
- ·Corporate Management

### **ESG** strategy

#### Environment (E)

- Contribution to a decarbonized society
- -energy saving -renewable
- energyMarine plastic measures
- ·Eco design

### Society (S)

- Work-life balance
- Human resource development
- ·CSR procurement
- Social contributions

### Governance (G)

- ·Corporate Governance
- ·Risk Management
- ·Quality and Environment Management

#### Values

**New Eyes for Industry** 

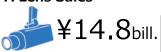
### **Output for 2020**

Photographic and Video Lens Sales



¥46.3bill.

Surveillance and FA Lens Sales



Automotive Lenses Sales



Drone products
Sales



¥0.6bill.

New business Sales



40.2bill.

#### Reduce of CO2



(5.0)%

Compare to FY2016

#### **Outcome**

Creating economic value

**Sales** 

¥65.5bill.

**Operating Income** 

¥7.0bill.

Operating margin ratio 10.7%

Creating social value

**Impressive society** 

Safe society

**Healthy society** 

**Rewarding society** 

Sustainable society

### Purpose

By challenging the possibilities of light, we contribute to the realization of a fulfilling society.













## IV. Reference Data



### IV-1. Financial Summary

|                                  | Dec 31,<br>2018<br>(a) | Dec 31,<br>2019<br>(b) | Change<br>(b)-(a) |
|----------------------------------|------------------------|------------------------|-------------------|
| Cash & Deposits                  | 22,438                 | 28,384                 | 5,946             |
| Notes & Accounts<br>Receivable   | 13,407                 | 12,907                 | (500)             |
| Inventories                      | 10,811                 | 9,388                  | (1,423)           |
| Other Current<br>Assets          | 1,143                  | 982                    | (160)             |
| Non-Current Assets               | 16,903                 | 17,634                 | 731               |
| Total Assets                     | 64,704                 | 69,287                 | 4,592             |
| Total Current<br>Liabilities     | 11,553                 | 12,299                 | 746               |
| Total Non-Current<br>Liabilities | 2,299                  | 2,458                  | 159               |

50,852

64,704

78.6%

54,539

69,297

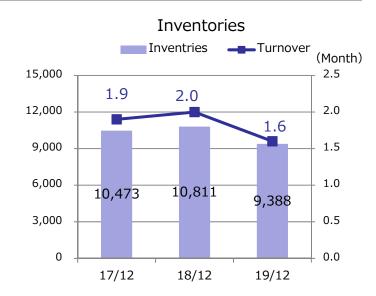
78.7%

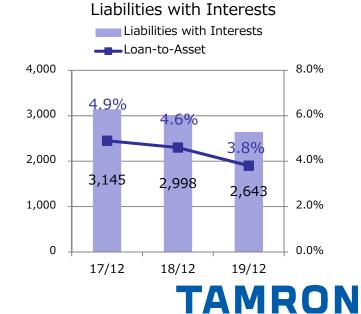
(millions of JPY)

3,686

4,592

0.1%





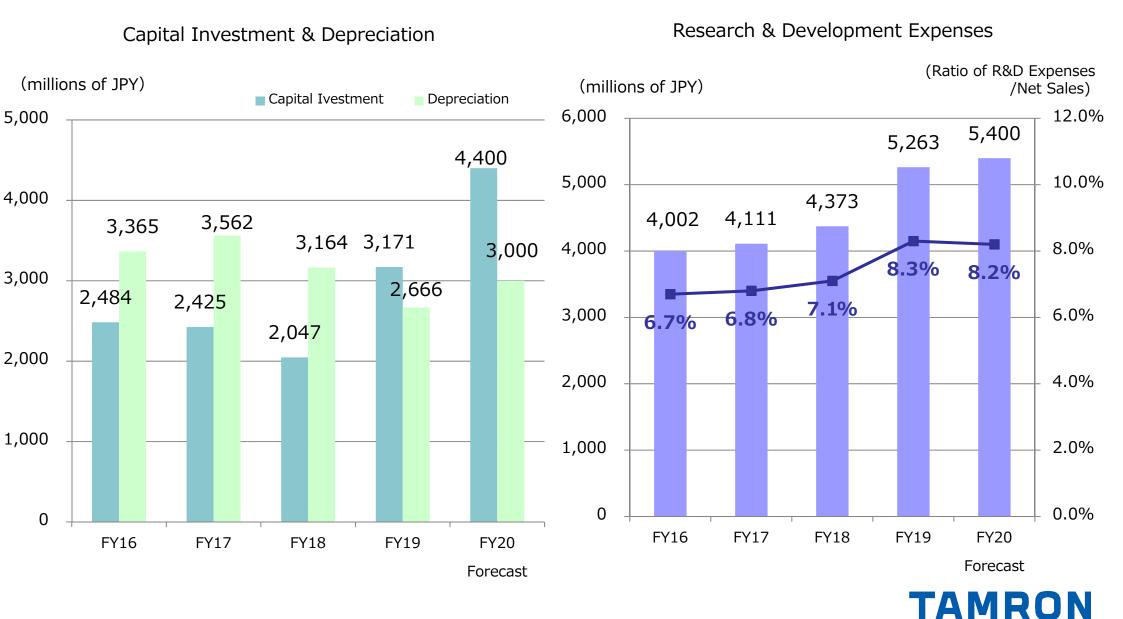
**Total Net Assets** 

**Assets** 

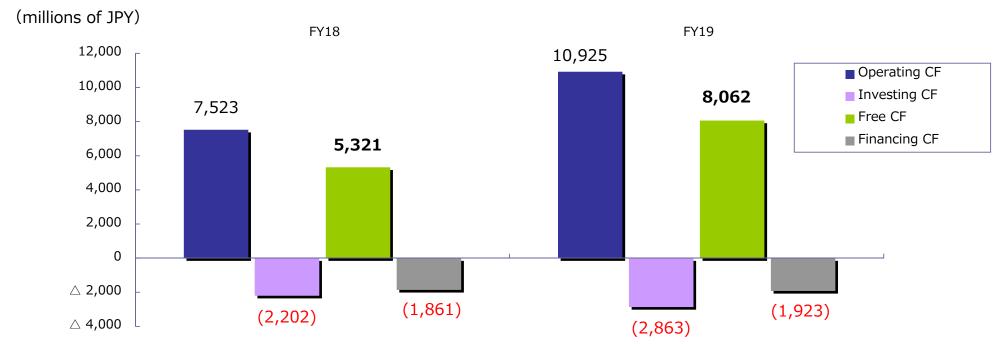
Total Liabilities & Net

Ratio of Net Assets

# IV-2. Capital Investment, Depreciation, & Research & Development Expenses



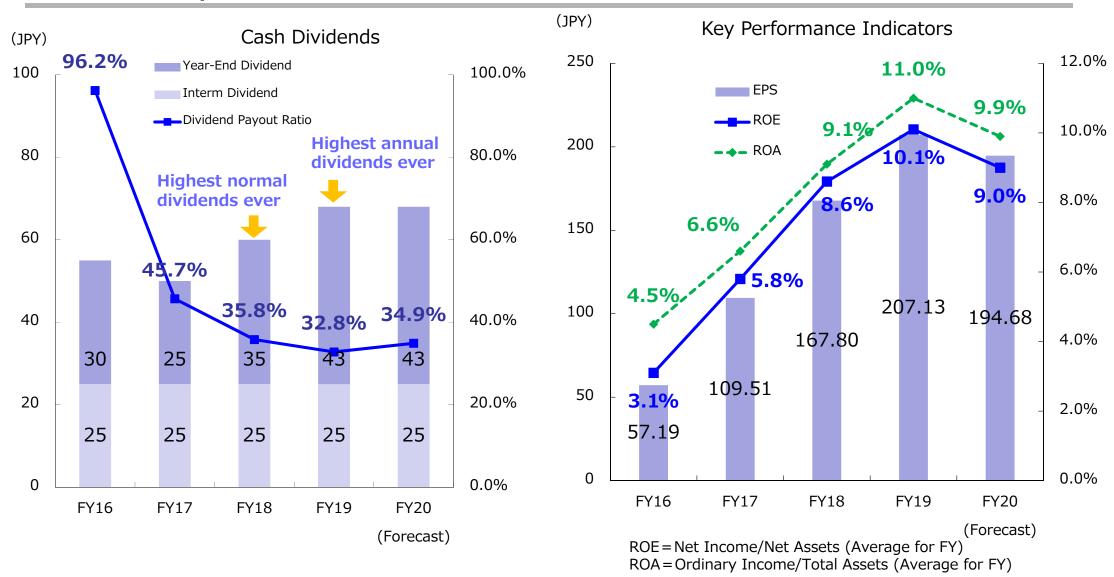
### IV-3. Cash Flow Situation



|  | FY18    | FY19    |
|--|---------|---------|
| Cash Flow from Operating Activities          | 7,523   | 10,925  |
| Cash Flow from Investing Activities          | (2,202) | (2,863) |
| Free Cash flow                               | 5,321   | 8,062   |
| Cash Flow from Financing Activities          | (1,861) | (1,923) |
| Cash & Cash Equivalents at the End of Period | 22,438  | 28,384  |



# IV-4. Cash Dividends Outlook & Key Performance Indicators



Dividend Policy

·Dividend Payout Ratio Target: 35% (Consolidated)

Keep Stable Dividend



## IV-5. Impact of Foreign Exchange Rate Fluctuations

FY2019 (millions of JPY)

|        | Exchange Rate |                | Impact    |                     |  |
|--------|---------------|----------------|-----------|---------------------|--|
|        | Actual FY18   | Actual<br>FY19 | Net Sales | Operating<br>Income |  |
| USD    | 110.45        | 109.04         | (590)     | (90)                |  |
| EUR    | 130.38        | 122.06         | (610)     | (510)               |  |
| Others | _             |                | (270)     | (60)                |  |
| Total  | -             | -              | (1,470)   | (660)               |  |

(Impact on FY2018 Actual performance)

### Forecast FY2020

(JPY)

(millions of JPY)

|     | Exchange Rate   | Impact of ¥1 appreciation |                  |
|-----|-----------------|---------------------------|------------------|
|     | Assumption FY20 | Net Sales                 | Operating Income |
| USD | 107.00          | (330)                     | (20)             |
| EUR | 120.00          | (80)                      | (70)             |

**TAMRON** 

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- 1. The purpose of this material is to provide information on the actual results for FY2019 and future business strategies. It is not an offer or a solicitation of an offer to buy or sell securities.
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