

2nd Quarter FY2015 Financial Results

August 7, 2015

Tamron Co., Ltd. (Code: 7740)

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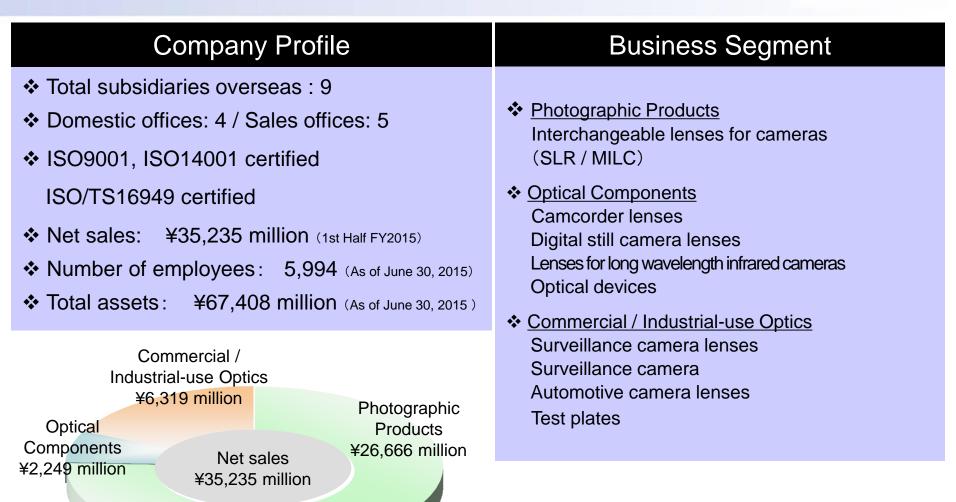
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I . 2nd Quarter FY2015 Financial Results

I -1. Business Briefing





Net sales by business segment (1st Half FY2015)

I -2. 1st Half FY2015 Summary



Business Environment

- Global economy had been recovering gradually despite of uncertainty of European market
- Compared with last year JPY depreciated against USD, but appreciated against Euro
- ❖ Digital camera market: unit sales of interchangeable lens cameras slightly decreased, but increased in volume. On the other hand, compact DSC market was shrinking continuously and unit consumption declined around 20%

1st Half FY2015 Results

- Consolidated net sales exceeded last year's due to good momentum of own-branded photographic products and JPY's depreciation against USD
- Consolidated profits exceeded last year's despite negative impact by JPY's appreciation against Euro. And net income reached nearby 150% of last year's because of gain on negative goodwill
- ❖ As for photographic products business, last year's launches of new products contributed to more than 10% increase during the 1st half year for both sales and profits

Topics

- Executed acquisition and cancellation of treasury stock, then enhanced capital efficiency. As a result, ROE should be improved from 7.9% (2014) to 9.4% (2015 estimated)
- ❖ As interim dividend, provided ¥25, an increase of ¥5 from last year

I -3. 1st Half FY2015 Financial Results



(Millions of yen)

	1st H FY14	1st H FY15*FCT	1st H FY15	Cha vs. 1st I		Cha vs. Same Fore	e Period	FX Impact vs. 1st H FY14
Net Sales	32,770	36,200	35,235	2,464	107.5%	(964)	97.3%	+2,450
Operating Income	2,565	2,800	2,764	199	107.8%	(35)	98.7%	(650)
(% Sales)	7.8%	7.7%	7.8%	±0.0%	-	0.1%	-	
Ordinary Income	2,638	2,700	2,819	180	106.9%	119	104.4%	
(% Sales)	8.1%	7.5%	8.0%	(0.1)%	-	0.5%	-	
Net Income	1,820	2,550	2,678	857	147.1%	128	105.0%	

[❖] Forecast of net income was revised from 1.9 billion-yen to 2.55 billion-yen due to gain on negative goodwill when announcing 1Q financial results

I -4. Contributing Factors for Performance vs. 1st H FY2014



(Millions of yen)

					,
	1st H FY14 (a)	1st H FY15 (b)	Cha (b)-(a)	ange (b)/(a)	Change Factors
Net Sales	32,770	35,235	2,464	107.5%	Exchange gain +2,450 Sales ±0+2,450
Operating Income	2,565	2,764	199	107.8%	Exchange loss (650) Cost reduction +300 Others + 550

I -5. 1st Half FY2015 Results by Segment



(Millions of yen)

		1st H FY14	1st H FY15 *FCT	1st H FY15		inge H FY14	vs. S	ange Same Forecast	FX Impact vs. 1st H FY14
	Net Sales	23,090	26,200	26,666	3,576	115.5%	466	101.8%	1,400
Photographic	OperatingIncome	2,311	2,700	3,059	748	132.4%	359	113.3%	(750)
Products	(% s ales)	10.0%	10.3%	11.5%	1.5%	-	1.2%	-	-
	Market did not fully recov and profits exceeded last							cies, and bot	h sales
	Net Sales	3,518	2,900	2,249	(1,269)	63.9%	(650)	77.6%	300
Optical	Operating Income	260	200	111	(149)	42.8%	(88)	55.8%	50
Components	(%sales)	7.4%	6.9%	5.0%	(2.4)%	-	(1.9)%	-	-
	Declined significantly from	n last year b	ecause of n	narket shrin	kage of com	pact DSC as	s well as ca	amcorder	
	Net Sales	6,161	7,100	6,319	157	102.6%	(780)	89.0%	750
Commercial/	Operating Income	1,147	1,100	752	(394)	65.6%	(347)	68.4%	50
Industrial-use	(%sales)	18.6%	15.5%	11.9%	(6.7)%	-	(3.6)%	-	-
Optics	Automotive camera lens land development costs o					but tough co	mpetition	n Chinese r	narket
Elimination	nand/or Corporate	(1,153)	(1,200)	(1,159)	(5)	-	40	-	-
Total	Net Sales	32,770	36,200	35,235	2,464	107.5%	(964)	97.3%	2,450
Total	Operating Income	2,565	2,800	2,764	199	107.8%	(35)	98.7%	(650)

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I -6 FY2015 Quarterly Results by Segment



(Millions of yen)

				(Willingtie et yeit)
		1Q FY15	2Q FY15	1st H FY15
	Net Sales	12,495	14,171	26,666
Photographic Products	Operating Income	1,668	1,391	3,059
110000	(% Sales)	13.4%	9.8%	11.5%
	Net Sales	1,080	1,168	2,249
Optical Components	Operating Income	89	22	111
	(% Sales)	8.2%	1.9%	5.0%
Commercial/	Net Sales	3,241	3,077	6,319
Industrial-use	Operating Income	393	358	752
Optics	(% Sales)	12.1%	11.7%	11.9%
Eliminations a	and/or corporate	(570)	(589)	(1,159)
Total	Net Sales	16,818	18,417	35,235
Total	Operating Income	1,581	1,183	2,764



II. FY2015 Financial Forecast

II-1. FY2015 Forecast



(Millions of yen)

					\	11110110 OI y 0117
	FY14	1st H FY15	2nd H FY15*FCT	FY15*FCT	Char vs. F	<u> </u>
Net Sales	73,621	35,235	43,264	78,500	4,878	106.6%
Operating Income	6,076	2,764	3,835	6,600	523	108.6%
(% Sales)	8.3%	7.8%	8.9%	8.4%	0.1%	-
Ordinary Income	6,200	2,819	3,580	6,400	199	103.2%
(% Sales)	8.4%	8.0%	8.3%	8.2%	(0.2)%	-
Net Income	3,846	2,678	2,171	4,850	1,003	126.1%

[❖] Forecast of net income was revised from 4.2 billion-yen to 4.85 billion-yen due to gain on negative goodwill when announcing 1Q financial results

(FY2015 Forecast)

- ❖ Financial result of 1st half was in line with forecast and full year forecast should remain unchanged, aiming for further increase of both net sales and profits with launches of new products
- ❖ 2nd half assumption of exchange rate: U\$1 = ¥120 (used to be ¥115), 1 Euro = ¥135 (unchanged)

II -2. FY2015 Forecast

(Net Sales / Operating Income)



10.0%

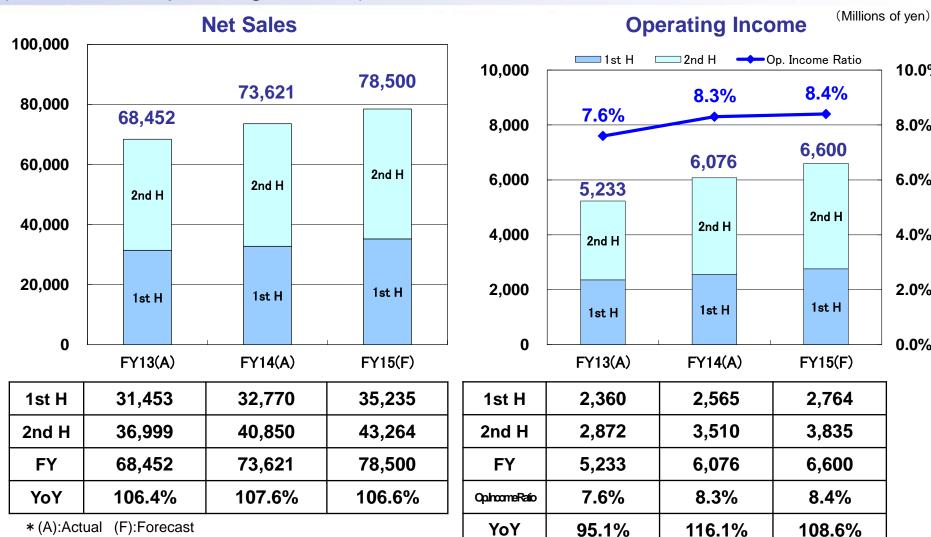
8.0%

6.0%

4.0%

2.0%

0.0%



II -3. FY2015 Forecast by Segment



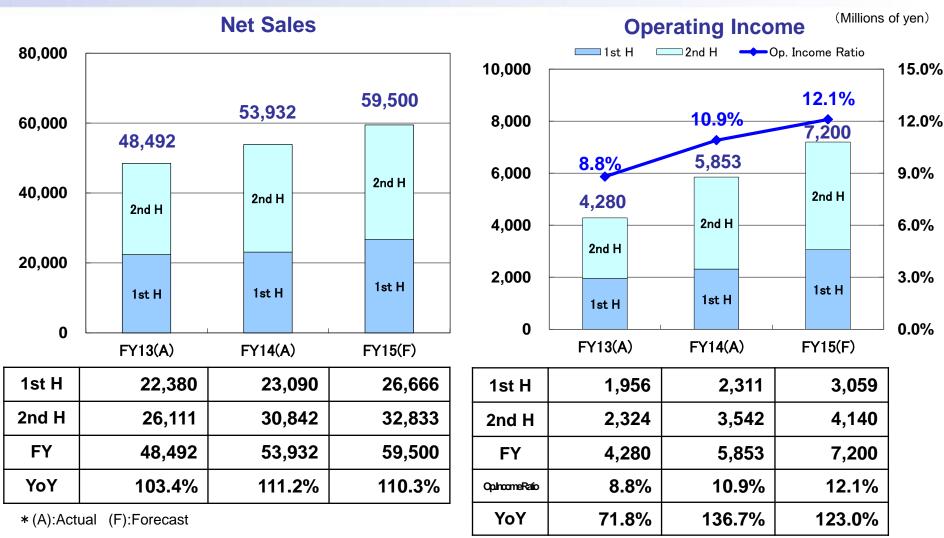
								illions of yen)
			FY15 FY15 FY14 Previous Current		Cha vs. I	nge FY14	Change vs. Previous Forecast	
		(a)	Forecast (b)	Forecast (c)	(c)-(a)	(c)/(a)	(c)-(b)	(c)/(b)
	Net Sales	53,932	56,900	59,500	5,567	110.3%	2,600	104.6%
Photographic Products	Operating Income	5,853	6,400	7,200	1,346	123.0%	800	112.5%
·······································	(% Sales)	10.9%	11.2%	12.1%	1.2%	-	0.9%	-
	Net Sales	7,032	6,200	4,700	(2,332)	66.8%	(1,500)	75.8%
Optical Components	Operating Income	664	500	300	(364)	45.2%	(200)	60.0%
Corriporiorito	(%Sales)	9.4%	8.1%	6.4%	(3.0)%	-	(1.7)%	-
Commercial/	Net Sales	12,656	15,400	14,300	1,643	113.0%	(1,100)	92.9%
Industrial-use	Operating Income	2,190	2,400	1,700	(490)	77.6%	(700)	70.8%
Optics	(%Sales)	17.3%	15.6%	11.9%	(5.4)%	-	(3.7)%	-
Eliminations	and/or corporate	(2,632)	(2,700)	(2,600)	32	-	100	-
Consolidated	Net Sales	73,621	78,500	78,500	4,878	106.6%	0	100.0%
	Operating Income	6,076	6,600	6,600	523	108.6%	0	100.0%

[❖] Forecast of company's consolidated net sales and operating income should remain unchanged, but forecast of each segment was revised with considering 1st half results and latest 2nd half projection

II - 4. FY2015 Forecast by Segment

1) Photographic Products



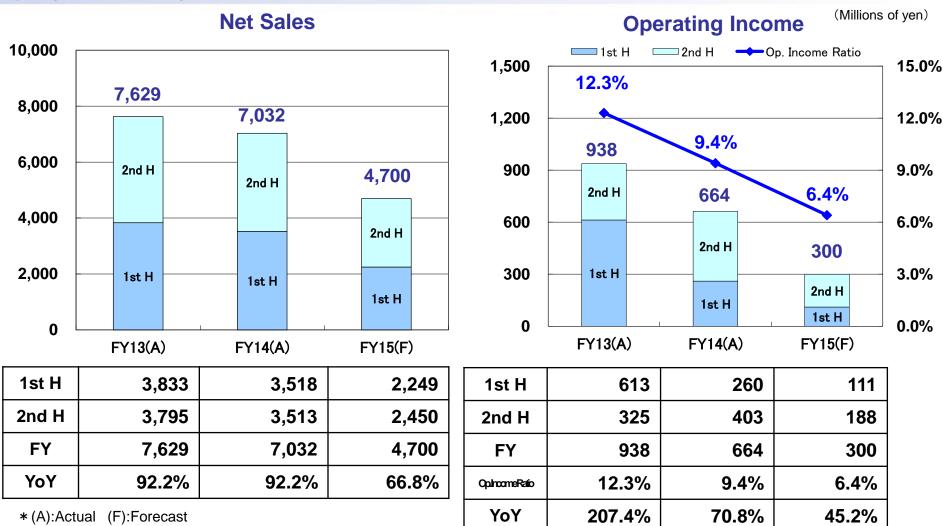


[❖] Anticipating more than 10% increase of both sales and profits with launches of new own-branded products in 2nd half

II - 4. FY2015 Forecast by Segment

2) Optical Components





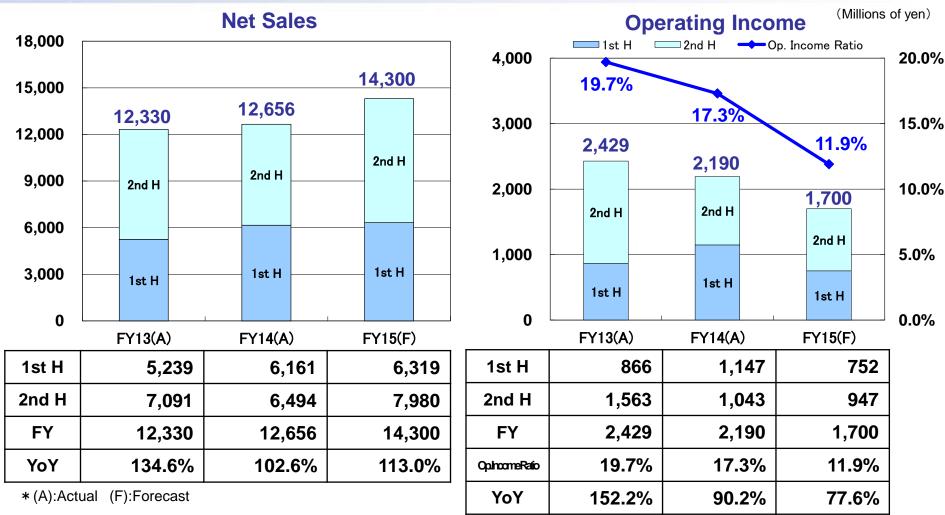
Expecting decrease in sales and profits due to tough market situation, and investing resource to development of new market segments and customers

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II - 4. FY2015 Forecast by Segment

3) Commercial / Industrial-use Optics





^{*} Predicting decline in profits due to tough competition of surveillance camera lens in China market and increased development expenses for new products, however increase in sales expected in other territories as well as growth in automotive optics **2nd Quarter Financial**



III. Financial Situation

Ⅲ-1. Financial Summary



(Millions of yen)

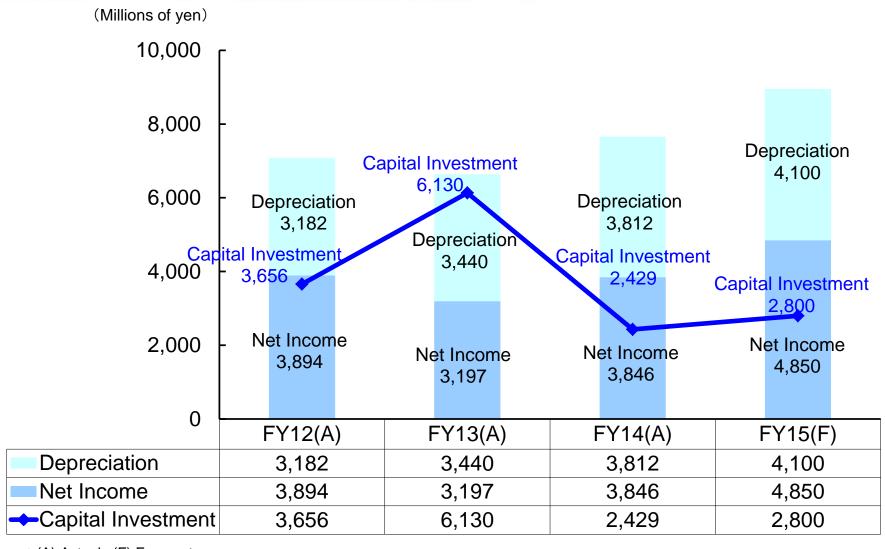
	Jun 30, 2014	Dec 31, 2014	Jun 30, 2015	Change vs. Dec 31, 2014	Remarks
Cash and Deposits	16,947	15,915	17,875	1,959	
Notes and Accounts Receivable	14,164	18,653	13,962	(4,690)	Seasonal trend
Inventories	9,725	10,536	11,260	724	
Other Current Assets	1,429	1,849	1,734	(115)	
Total Non-Current Assets	21,613	22,950	22,574	(376)	Decrease of depreciation after larger scale investment
Total Assets	63,880	69,906	67,408	(2,498)	
Total Current Liabilities	13,252	14,602	14,550	(52)	
Total Non-Current Liabilities	3,686	3,308	2,852	(455)	
Total Liabilities	16,939	17,911	17,403	(507)	
Total Net Assets	46,941	51,995	50,004	(1,990)	Acquisition and cancellation of treasury stock
Total Liabilities and Net Assets	63,880	69,906	67,408	(2,498)	
Ratio of Net Assets	73.5%	74.4%	74.2%	(0.2)%	

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Ⅲ-2. Capital Investment & Depreciation

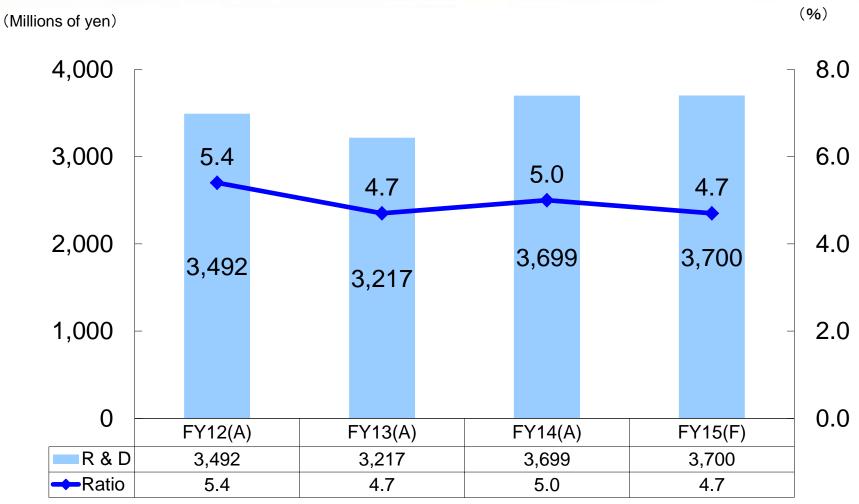




^{* (}A):Actual (F):Forecast

Ⅲ-3. Research & Development



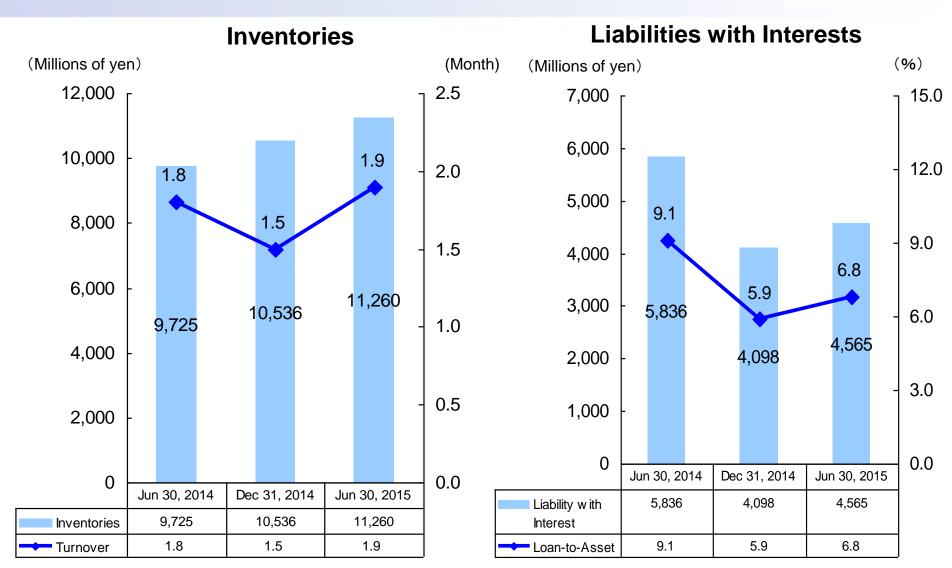


[❖]R&D cost/Net sales ratio

^{❖(}A):Actual (F):Forecast

Ⅲ-4. Inventories / Liabilities with Interests

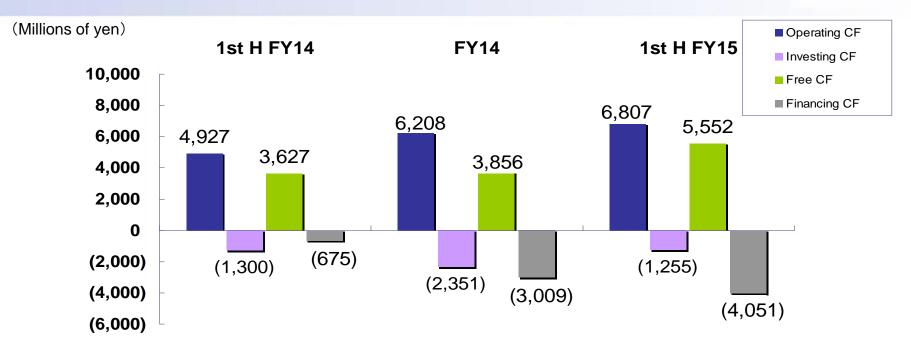




Turnover ratio based on average monthly sales for last 6 months

Ⅲ-5. Cash Flow Statement



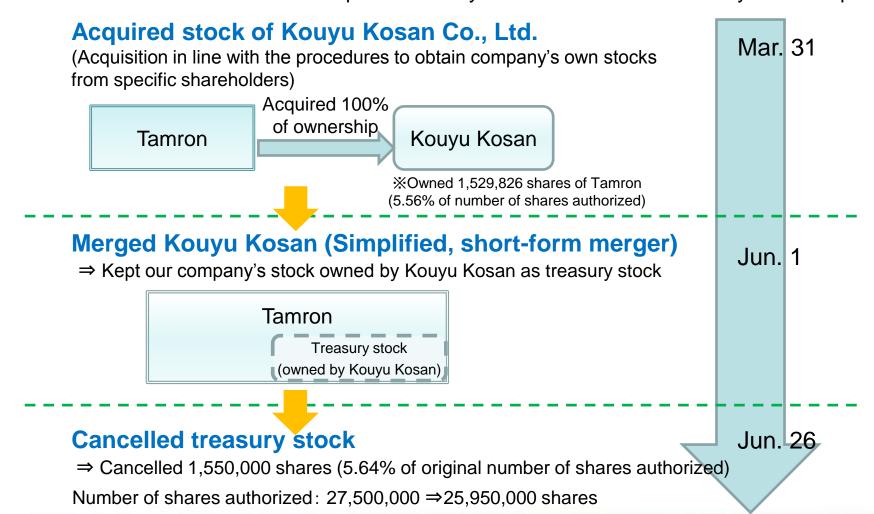


	1st H FY14	FY14	1st H FY15
Cash Flow from Operating Activities	4,927	6,208	6,807
Cash Flow from Investing Activities	(1,300)	(2,351)	(1,255)
Free Cash Flow	3,627	3,856	5,552
Cash Flow from Financing Activities	(675)	(3,009)	(4,051)
Cash and Cash Equivalents at Year End	16,947	15,915	17,875
Liquidity (Months)	3.10	2.59	3.04

Ⅲ-6. Cancellation of Treasury stock



- Acquired 1,529,826 shares of treasury stock through merger of Kouyu Kosan Co., Ltd.
- Enhanced shareholder value and capital efficiency with cancellation of treasury stock acquired



Ⅲ-7. Outlook for Cash Dividends



Provided ¥25 as interim dividend and currently estimating ¥55 as annual dividend

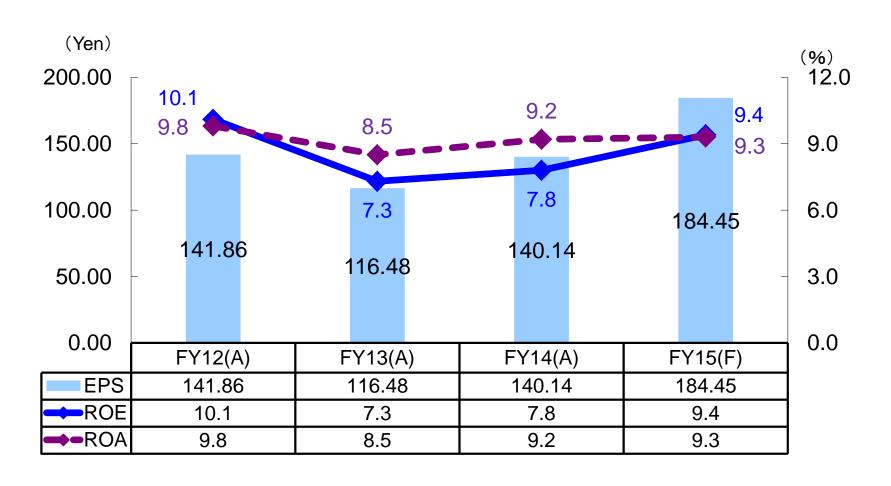
(Yen)

	FY12	FY13	FY14	FY15*FCT
Interim	20.00	20.00	20.00	25.00
Year End	30.00	30.00	30.00	30.00
Total	50.00	50.00	50.00	55.00
Dividend Payout Ratio (Consolidated)	35.2%	42.9%	35.7%	29.8%

Ⅲ-8. Referential Data

1)Key Performance Index



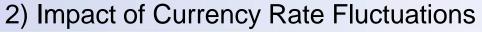


[❖]ROE=Net Income/Net assets (average for FY)

[❖]ROA=Ordinary Income/Total assets (average for FY)

^{❖ (}A):Actual (F):Forecast

Ⅲ-8. Referential Data





1st Half FY2015

	Exchan (Ye	•	Effe (Million	
	1st H FY14 1st H FY15		Net Sales	Operating Income
USD	102.46	120.31	+2,600	(250)
EURO	140.44	134.14	(350)	(300)
Others			+200	(100)
Total	-	-	+2,450	(650)

(Impact on FY2014 Actual performance)

2nd Half FY2015 Forecast

	Exchange rate (Yen)	One yen change impact (Million yen)	
	2nd H FY15	Net Sales Operating Inco	
USD	120.00	+150	±0
EURO	135.00	+60	+50



IV. Mid-Term Strategy

IV-1. Corporate Tagline



New eyes for industry

IV - 2. Mid-Term Management Goals for FY2017

Net Sales: ¥95.0 billion

Operating Income: ¥9.5 billion

(Operating Income Ratio 10%)

ROE: 10% or more

IV-3. Strategy Towards FY2017 by Segment



1) Photographic Products

2017 Mid-Term

Target

Target: ¥68.0 billion (71.6% of Total Net Sales)

- Continuous timely launches of epoch-making products as our own-branded lens line-ups
- Establish further efficient development processes of new products
- Enhance local sales organization and operation in emerging markets and gain market share
- Build strong brand with product performance and design, at the same time take actions to stimulate potential demands

New Product

Launched in Jun. 2014



Strategic New Products





High Power Zoom 16-300mm VC PZD (Model B016)

Launched in Apr. 2014



Wide-Zoom

15-30mm F/2.8VC USD (Model A012) Launched in Dec. 2014



150-600mm VC USD (Model A011) Launched in Dec. 2013



Standard Categorized Zoom 18-200mm VC (Model B018)

To be launched in Aug. 2015



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(Model C001)

For Micro Four Thirds Mirrorless 14–150mm

For Mirrorless Canon mount. 18–200mm VC (Model B011)

28-300mm VC PZD (Model A010)

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IV-3. Strategy Towards FY2017 by Segment



2) Optical Components

2017 Mid-Term Target

Target: 4.5 billion yen (4.7% of Total Net Sales)

- ❖ Focus on value-added products and secure profits with avoiding price competition
- Take advantage of our own advantages in optical technology fields and create new markets
- Gain price competitiveness of far-infrared optical systems and strengthen sales efforts to win orders at the same time
 - → Collaborate in product development with leading camera brands



Digital still camera lenses, Camcorder lenses



Original zoom lens



Lenses for Long Wavelength Infrared Cameras

IV-3. Strategy Towards FY2017 by Segment



3) Commercial / Industrial-use Optics

2017 Mid-Term Target

Target: 22.5 billion yen (23.7% of Total Net Sales)

- ❖ Increase sales globally with technological innovation of surveillance camera lens
- Create new business through collaboration with other companies
- Enhance business development in new fields like outdoor and night surveillance
- Get automotive related business on track with enhancing sensing application lens (like image recognition usage)
- ❖ Build development and sales operations for Chinese market, then launch new products to meet Chinese market and demands



"Flat-Field Mega Pixel Lens Series"



30x Zoom Lens for Board Cameras 4.3-129mm F/1.6 (Model DF019)



Automotive camera lenses

IV-4. Enhanced Production System



Vietnam – steadily increase production and gain cost competitiveness



Category	Current situation
Number of Employee	200 (July, 2013) ⇒ 1,114 (Aug, 2015)
Processing	Lens Element, Metal, Assembly
Production Capacity Production Model	Surveillance camera lenses from the latter half of 2014, in addition to DSLR camera lenses

Lens Element Processing



Metal Processing



Assembly Lines



Disclaimer



- 1. The purpose of this material is to provide information on the "FY2015 Financial Results" and future business strategies. It is not an offer or a solicitation of an offer to buy or sell securities.
- 2. This material and the information provided verbally in our presentation are based on the data that are obtainable at the time of the presentation in compliance with our management policies and certain premises that are deemed reasonable by us.
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