

# 2nd Quarter FY2016 Financial Results

August 5, 2016 Tamron Co., Ltd. (Code: 7740)

### Contents



#### I. 2nd Quarter FY2016 Financial Results

1.	1st Half FY2016 Summary	P.4
2	1st Half EV2016 Einancial Posults	-

- 2. 1st Half FY2016 Financial Results P.5
- 3. 1st Half FY2016 Performance Variation Factors  $_{P.6}$
- 4. 1st Half FY2016 Results by Segment
- 1) Photographic Products P.7
- 2) Optical Components P.8
- 3) Commercial / Industrial-use Optics P.9

### II. FY2016 Financial Forecast

1. FY2016 Forecast	P.11
2. FY2016 Performance Variation Factors	P.12
3. 2nd Half FY2016 Forecast	P.13
4. FY2016 Forecast by Segment	
1) Photographic Products	P.14
2) Optical Components	P.15
3) Commercial / Industrial-use Optics	P.16

#### **Ⅲ.** Financial Situation

1. Financial Summary	P.18
2. Capital Investment & Depreciation	P.19
3. Research & Development Expenses	P.20
4. Cash Flow Situation	P.21
5. Cash Dividends Outlook	P.22
6. Reference Data	
1) Key Performance Index	P.23
2) Impact of Foreign Exchange Rate	P.24
Fluctuations	

#### **IV. Mid-Term Strategy**

1. Agendas for Transformation	P.26
2. Mid-Term Management Goals	P.27
3. Business Strategy	P.28



## I. 2nd Quarter FY2016 Financial Results

## I -1. 1st Half FY2016 Summary



### [Business Environment]

- ➤ Economic situation ⇒ Enterprise performances became worse due to appreciation of JPY against both USD and Euro, and economic slowdown in emerging countries
- > Digital camera market  $\Rightarrow$  Drastically shrunk especially since 2<sup>nd</sup> Quarter with market stagnation and aftermath of Kumamoto Earthquake

※Quantity-base (YoY)		1Q	2Q	1st H
(Source : CIPA)	Interchangeable lens camera	(1)%	(28)%	(17)%
any's results]	Interchangeable lens	(7)%	(21)%	(15)%

### [Company's results]

> 1st H FY16  $\Rightarrow$  Sales declined due to negative impact of appreciation of JPY and other reasons. Profit was also decreased because of sales decline and unfavorable exchange rate

despite SGA reduction

> 2nd Q FY16  $\Rightarrow$  Sales declined, however profit increased more than 10% with cost reduction of COGS and SGA

### [Topics]

- Enhanced lineup of high-spec "SP series" of own-branded photographic lenses products
  - Launched macro lens "SP 90mm F/2.8 VC USD (Model F017)" in Feb. 2016
  - Launched fixed focal lens "SP85mm F/1.8 VC USD (Model F016)" in Mar. 2016

2nd Quarter Financial Results FY2016

### I -2. 1st Half FY2016 Financial Results



(millions of JPY)

	Actual 1st H FY15	Forecast * 1st H FY16	Actual 1st H FY16	Inc / I	Dec	Inc /	Dec
	(a)	(16/4/28) (b)	(c)	(c)-(a)	%	(c)-(b)	%
Net Sales	35,235	32,700	30,499	(4,736)	86.6%	(2,200)	93.3%
Operating Income	2,764	1,400	1,377	(1,387)	49.8%	(22)	98.4%
(% Sales)	7.8%	4.3%	4.5%	(3.3)%	-	0.2%	_
Ordinary Income	2,819	1,400	1,486	(1,333)	52.7%	86	106.2%
(% Sales)	8.0%	4.3%	4.9%	(3.1)%	-	0.6%	-
Net Income	2,678	940	934	(1,743)	34.9%	(5)	99.4%
(% Sales)	7.6%	2.9%	3.1%	(4.5)%	_	0.2%	—
JPY – 1 USD	120.31	112.70	111.72	(8.59)	_	(0.98)	_
JPY – 1 Euro	134.14	126.10	124.56	(9.58)	_	(1.54)	-

2nd Quarter Financial Results FY2016

### I -3. 1st Half FY2016 Performance Variation Factors



New eyes for industry

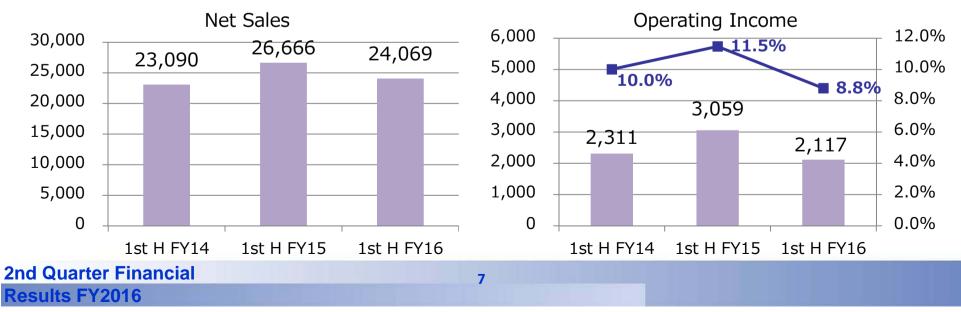
(millions of JPY)

**2nd Quarter Financial Results FY2016** 

6

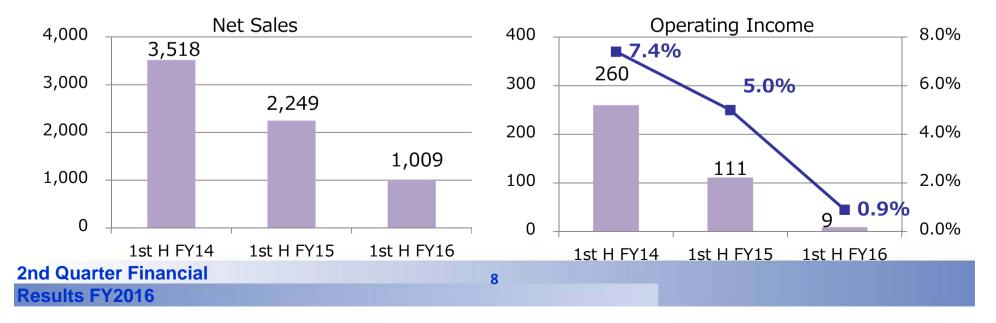
I -4. 1st Half FY2016 Results by Segment 1) Photographic Products (millions of JPY)										
	Actual 1st H	Forecast 1st H FY16	Actual 1st H FY16	Inc /	Dec	FX impact vs. 1st H	Inc /	Dec		
	FY15 (a)	(16/4/28) (b)	(c)	(c)-(a)	%	FY15	(c)-(b)	%		
Net Sales	26,666	25,400	24,069	(2,597)	90.3%	(1,350)	(1,330)	94.8%		
Operating Income	3,059	2,200	2,117	(942)	69.2%	(500)	(82)	96.3%		
(% Sales)	11.5%	8.7%	8.8%	(2.7)%	—	_	0.1%	-		

OEM models performed well in the market and OEM sales was also increased from the forecast. However, ownbranded products were affected by the decelerating economic growth and decreased, although launches of new "SP" series lenses contributed



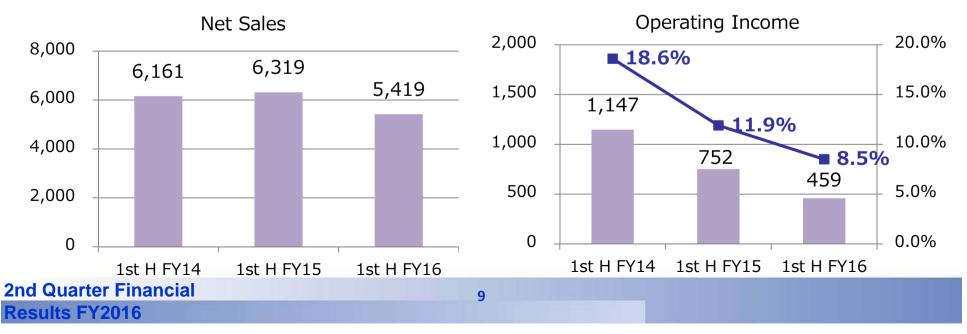
I -4. 1s 2) O	New e	yes for industry						
	Actual 1st H FY15	Forecast 1st H FY16	Actual			FX impact vs. 1st H	Inc /	Dec
	(a)	(16/4/28) (b)	(c)	(c)-(a)	%	FY15	(c)-(b)	%
Net Sales	2,249	1,400	1,009	(1,239)	44.9%	(50)	(390)	72.1%
Operating Income	111	0	9	(101)	8.5%	_	9	_
(% Sales)	5.0%	0.0%	0.9%	(4.1)%	—	—	0.9%	-

Maintained positive operating income even in the tough market situation caused by continuous shrink of the market and indirect influence of Kumamoto Earthquake



I -4. 1st 3) Co	New	eyes for industry						
	Actual 1st H FY15	Forecast 1st H FY16	Actual			FX impact	Inc /	Dec
	(a)	(16/4/28) (b)	1st H FY16 (c)	(c)-(a)	%	vs. 1st H FY15	(c)-(b)	%
Net Sales	6,319	5,900	5,419	(899)	85.8%	(300)	(480)	91.9%
Operating Income	752	500	459	(293)	61.0%	(100)	(40)	91.9%
(% Sales)	11.9%	8.5%	8.5%	(3.4)%	—	—	0.0%	-

Sales of automotive camera lenses has been increasing steadily. However, CCTV lenses was stagnated due to the changes of CCTV camera market share.





# II. FY2016 Financial Forecast

### II-1. FY2016 Forecast



	Actual	Previous Forecast	Revised	Inc /	Dec	Inc /	Dec
	FY15 (a)	FY16 (16/4/28) (b)	Forecast FY16 (c)	(c)-(a)	%	(c)-(b)	%
Net Sales	71,946	72,000	64,000	(7,946)	89.0%	(8,000)	88.9%
Operating Income	4,554	5,100	3,000	(1,554)	65.9%	(2,100)	58.8%
(% Sales)	6.3%	7.1%	4.7%	(1.6)%	-	(2.4)%	-
Ordinary Income	5,140	5,100	3,100	(2,040)	60.3%	(2,000)	60.8%
(% Sales)	7.1%	7.1%	4.8%	(2.3)%	-	(2.3)%	-
Net Income	4,048	3,300	1,780	(2,268)	44.0%	(1,520)	53.9%
(% Sales)	5.6%	4.6%	2.8%	(2.8)%	-	(1.8)%	_
JPY – 1 USD	121.11	111.30	108.40	(12.71)	-	(2.90)	_
JPY – 1 Euro	134.35	125.60	119.80	(14.55)	-	(5.80)	-

#### [FY2016 Forecast]

- Revised the full-year forecast announced on Apr. 28, 2016, with the assumption changes of the exchange rate (US\$1=110JPY→105JPY, €1=125JPY→115JPY) and consideration of the latest market situation
- > Enhance cost reduction of COGS and SGA in order to overcome the tough market situation in the 2<sup>nd</sup> Half

2nd Quarter Financial
Results FY2016

### II - 2. FY2016 Performance Variation Factors vs.FY2015



(millions of JPY)

5000 4000 △1,700 3000 1,096 4,554 △1,200 2000 250 3,000 1000 0 FX rate Reduction of Cost Actual Decrease Forecast FY15 Impact of Sales FY16 **Expenses** Down

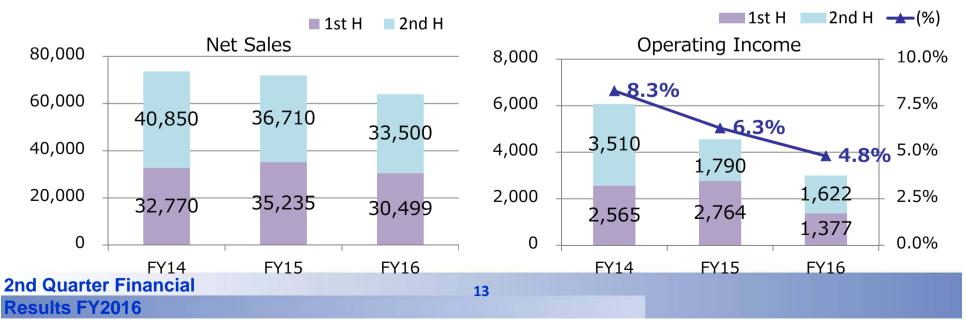
### II-3. 2nd Half FY2016 Forecast



(millions of JPY)

	Actual 2nd H FY15	Forecast		Forecast Forecast		Inc / Dec		Inc / Dec						
	(a)	2nd H FY16 (b)			2nd H FY16 (b)					2nd H FY16 (c)	(c)-(a)	%	(c)-(b)	%
Net Sales	36,710	39,300	33,500	(3,209)	91.3%	(5,799)	85.2%							
Operating Income	1,790	3,700	1,622	(167)	90.6%	(2,077)	43.9%							
(% Sales)	4.9%	9.4%	4.8%	(0.1)%	_	(4.6)%	-							

Maintain profitability from last year with gross profit improvement and SGA reduction, even though both sales and profit could be decreased due to significant JPY appreciation against USD and Euro



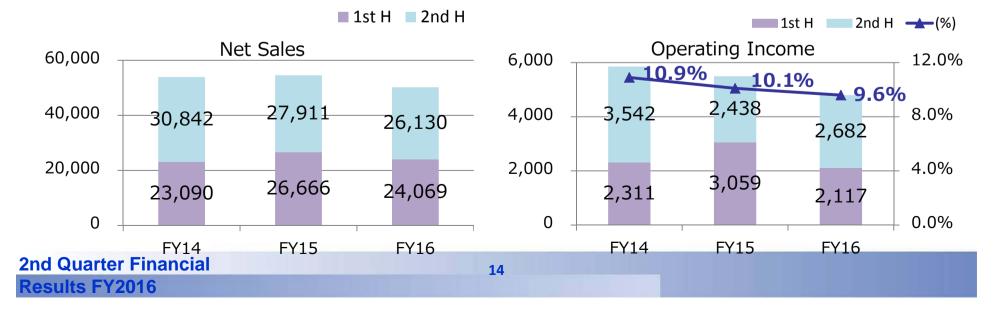
# II -4. FY2016 Forecast by Segment1) Photographic Products



(millions of JPY)

**Previous** Revised Inc / Dec Inc / Dec Actual Forecast **Forecast FY15 FY16 FY16** (a) % % (c)-(a) (c)-(b) (C) (b) 50,200 **Net Sales** 54,578 56,000 (4,378)92.0% (5,800)89.6% Operating (698) 4,800 87.3% (1,500)76.2% 6,300 5,498 Income 9.6% (0.5)% (1.7)%(% Sales) 10.1% 11.3% \_

In the 2<sup>nd</sup> Half forecast sales decrease, but profit increase from last year, although both sales and profit could be decreased on the full year basis because of the market stagnation and unfavorable exchange rate



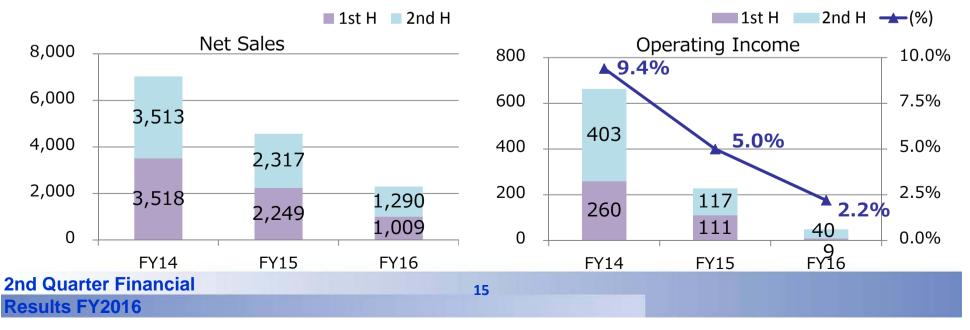
# II -4. FY2016 Forecast by Segment2) Optical Components



(millions of JPY)

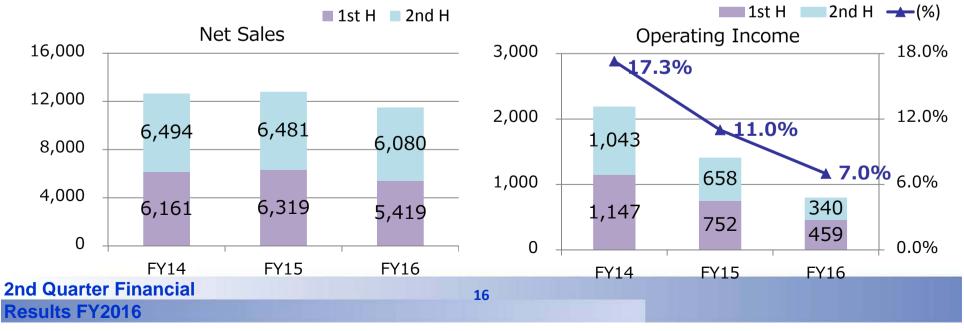
		Actual FY15	Previous Forecast	Revised Forecast	Inc /	Dec	Inc	/ Dec
		(a)	FY16 (b)	FY16 (c)	(c)-(a)	%	(c)-(b)	%
	Net Sales	4,567	2,800	2,300	(2,267)	50.4%	(500)	82.1%
	Operating Income	228	50	50	(178)	21.9%	0	100.0%
Ī	(% Sales)	5.0%	1.8%	2.2%	(2.8)%	_	0.4%	_

Forecast decrease of both sales and profit because of the continuous market shrink and the influence of Kumamoto Earthquake as well as in the 1<sup>st</sup> Half



II -4. FY20 3) Comr		•	U				New eyes for ind
	Actual	Previous Forecast	Revised Inc / Dec Forecast		Inc / I	Dec	
	(a)	FY16 (b)	FY16 (c)	(c)-(a)	%	(c)-(b)	%
Net Sales	12,800	13,200	11,500	(1,301)	89.8%	(1,700)	87.1%
Operating Income	1,411	1,450	800	(611)	56.7%	(650)	55.2%
(% Sales)	11.0%	11.0%	7.0%	(4.0)%	_	(4.0)%	-

Expect steady sales increase of automotive camera lenses, however forecast decrease of sales and profit totally because of continuous stagnation of CCTV lenses



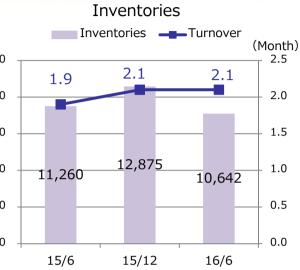


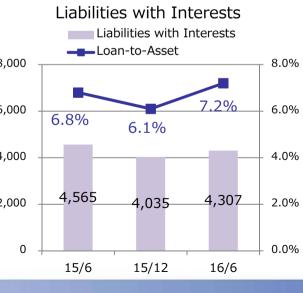
# **III.** Financial Situation

### III-1. Financial Summary



			(	millions of JPY)		
	Jun30, 2015 (a)	Dec 31, 2015 (b)	Jun 30, 2016 (c)	Change (c)-(b)	15,000	
Cash and deposits	17,875	14,192	15,083	891	12,000	
Notes and accounts receivable	13,962	15,804	12,667	(3,137)	9,000	
Inventories	11,260	12,875	10,642	(2,233)	3,000	
Other current assets	1,734	2,047	2,006	(41)	0	
Non-current assets	22,574	21,114	19,056	(2,058)		
Total Assets	67,408	66,035	59,455	(6,579)		
Total current liabilities	14,550	14,594	11,965	(2,628)	8,000	
Total non-current liabilities	2,852	2,439	2,662	223	6,000	6
Total net assets	50,004	49,001	44,827	(4,174)	4,000	
Total liabilities and net assets	67,408	66,035	59,455	(6,579)	2,000	
Ratio of net assets	74.2%	74.2%	75.4%	1.2%	0	+
2nd Quarter Financia			18			
Results FY2016						





### III-2. Capital Investment & Depreciation



(millions of JPY)

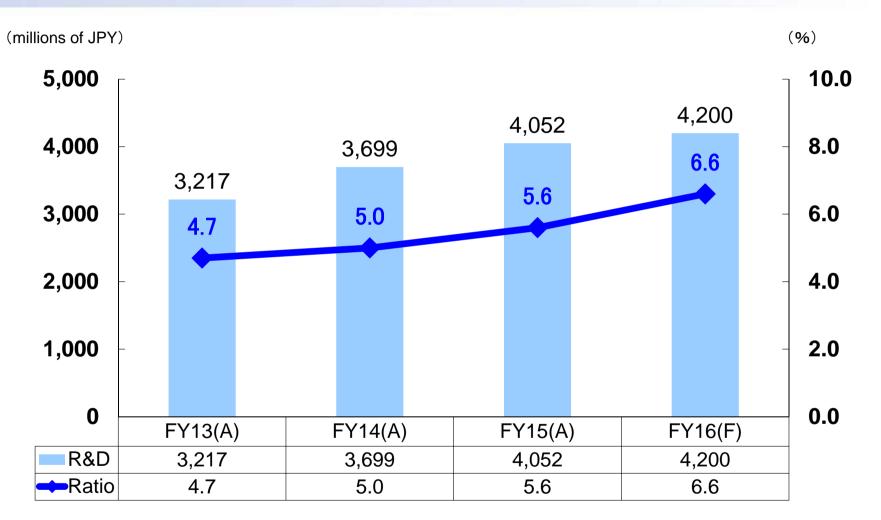
8,000 **Capital Investment** 6,130 6,000 Depreciation Depreciation 3,654 3,812 Depreciation Depreciation 3,440 4,000 3,400 Capital Investment **Capital Investment** 2,429 2,478 Capital Investment 2,000 Net Income 3,000 Net Income Net Income 3,846 4,048 3,197 Net Income 1,780 0 FY13(A) FY16(F) FY14(A) FY15(A) Depreciation 3,440 3,812 3,654 3,400 Net Income 3,197 3,846 4,048 1,780 Capital 2,429 6,130 2,478 3,000 Investment

\* (A): Actual (F): Forecast

2nd Quarter Financial	19	
Results FY2016		

### III-3. Research & Development Expenses





\* R&D cost/Net sales ratio

\* (A): Actual (F): Forecast

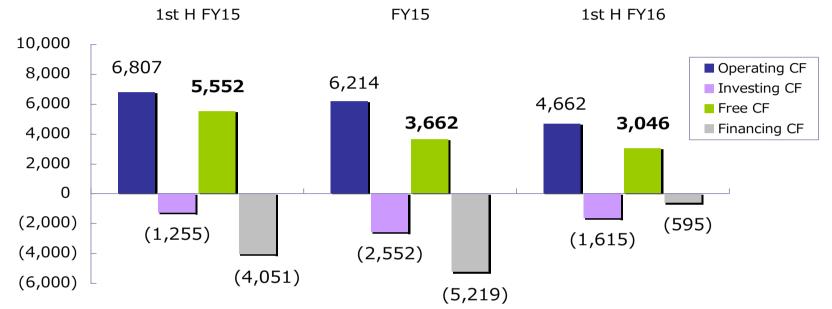
2nd Quarter Financial Results FY2016

20

### **III-4.** Cash Flow Situation



(millions of JPY)



	1st H FY15	FY15	1st H FY16
Cash flow from operating activities	6,807	6,214	4,662
Cash flow from investing activities	(1,255)	(2,552)	(1,615)
Free cash flow	5,552	3,662	3,046
Cash flow from financing activities	(4,051)	(5,219)	(595)
Cash and cash equivalents at the end of period	17,875	14,192	15,083
Liquidity (Months)	3.04	2.37	2.97
nd Quarter Financial	24		

Results FY2016

### III-5. Cash Dividends Outlook

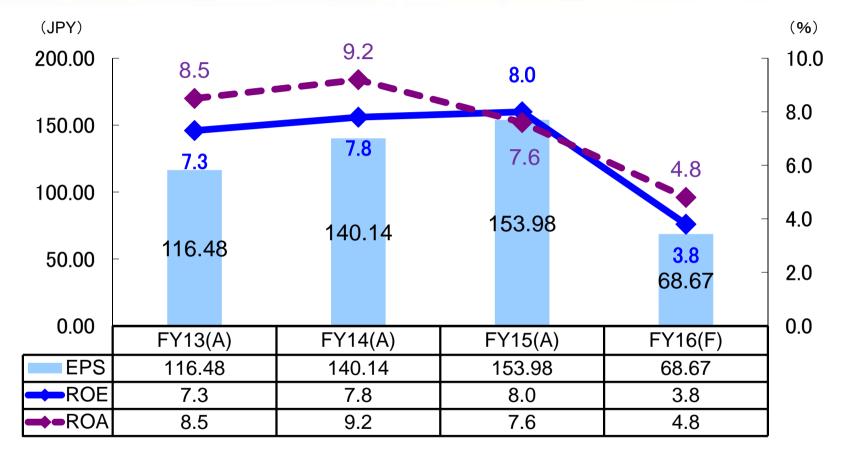


Planning to maintain ordinary dividend (2015 amount includes ¥5 commemorative dividend)

(JPY)	FY12	FY13	FY14	FY15	FY16(F)	
Interim	20.00	20.00	20.00	25.00	25.00	)
Year-end	30.00	30.00	30.00	35.00	30.00	)
Annual	50.00	50.00	50.00	60.00	55.00	)
Dividends Payout Ratio (Consolidated)	35.2%	42.9%	35.7%	<b>39.0%</b>	<b>80.1%</b>	
Dividend Policy	• • • • • • • • • • • • • • • • • • •	able Dividenc I Payout Rati		% (Consolidate	memorative divide	
(JPY) 100 Commemorative 80 dividend 60 Ordinary dividend 40 20 Dividend payout ratio 0	35.2% 50	42.9% 50	35.7% 50	39.0% 5 55		00% 0% 0% 0% 0%
	FY12	FY13	FY14	<b>FY15</b>	FY16(F)	70
2nd Quarter Financial Results FY2016		22	Acquired and	d cancelled treasu	ry stock in 2015	

# III-6. Reference Data1) Key Performance Index





♦ROE=Net Income/Net assets (average for FY)

ROA=Ordinary Income/Total assets (average for FY)

✤ (A): Actual (F): Forecast

# III-6. Reference Data2) Impact of Foreign Exchange Rate Fluctuations



Actual 1st Half	st Half FY2015 (JPY) (millio			(million of JPY)
	Exchan	ge Rate	Imp	act
	Actual 1st H FY15	Actual 1st H FY16	Net Sales	Operating Income
USD	120.31	111.72	(900)	(150)
Euro	134.14	124.56	(500)	(400)
Others	-	-	(300)	(50)
Total	-	-	(1,700)	(600)

(Impact on FY2015 Actual performance)

Forecast 2nd Half FY2016 (JPY) (million of JPY) Impact of ¥1 appreciation **Exchange Rate** Assumption **Net Sales Operating Income** 2nd H FY16 (160)(10)USD 105.00 (60) (50)Euro 115.00



# IV. Mid-Term Strategy

### Shiro Ajisaka, President & CEO

## IV-1. Agendas for Transformation



Agenda	Direction	Action plan
Sales & Marketing	<ul> <li>Enhance Marketing Functions</li> <li>Proposal-based Sales</li> </ul>	<ul> <li>Enhance proposal-based sales activities</li> <li>Create pull-demands and increase repeat customer rate</li> </ul>
Customer Value	Creative Product Planning	<ul> <li>Enhance functions of product planning div.</li> <li>Build mechanism to collect customer demands</li> </ul>
Globalization	• Re-organize Overseas Sales Companies and Manufacturing Structure	<ul> <li>Re-organize territories of sales companies</li> <li>Implement R&amp;D functions to overseas factories</li> <li>Clarify roles of factories (Japan/China/Vietnam)</li> <li>Enhance local procurement in Vietnam</li> </ul>
Re-building of R&D Process	<ul> <li>Develop. for Future Business</li> <li>Reduce Design L/T</li> </ul>	<ul> <li>Establish R&amp;D center for future business</li> <li>Improve efficiency from design to production</li> <li>Re-organize R&amp;D divisions for efficient develop.</li> </ul>
New Business Incubation	• Collaboration with External Companies (incl. Alliances)	<ul> <li>Build partnership with leading companies</li> <li>Selection and concentration of resources</li> <li>Leverage alliances and M&amp;A</li> </ul>
Biz Quality Improvement	<ul> <li>• Re-structure Org. &amp; HR</li> <li>• Enhance Corp. Governance</li> </ul>	<ul> <li>Flatten and trim down company organization</li> <li>Clarify authorities and responsibilities</li> <li>Review HR evaluation system</li> <li>Build suitable corporate governance structure</li> </ul>
2nd Quarter Financial Results FY2016	26	

IV-2. Mid-Term Management Goals



Actions for

Transformation

**Management Vision** 

**Business** 

Strategy

# Mid-Term Management Goals Net Sales ¥100.0 billion

Mid-Term Management Goals of FY2018

Net Sales	¥92.0 billion
Operating income	¥8.6 billion
(% Sales)	9.3%
ROE	10% or more

Assumed exchange rate: US\$1=120JPY, €1=130JPY

## IV-3. Strategy towards FY2018



Launched in Dec. 2014 Wide Zoom Launched in Aug. 2015 Launched in Aug. 2015 Macro 90mm F/2.8 VC USD Macro 90mm F/2.8 VC USD Model F017) New Model will be lunched in 2nd Half as well		Sales Target	Business Strategy
Junched in Sep. 2015       Junched in Mar. 2016       Junched in Mar. 2016 <td< td=""><td><b>.</b> .</td><td>billion (72.3%)</td><td><ul> <li>Unique features and timely launches of new products with strengthening design and development organization</li> <li>Enhance sales organization and activities in emerging countries</li> <li>Enhance sales and marketing activities in areas whose market shares are still low</li> </ul></td></td<>	<b>.</b> .	billion (72.3%)	<ul> <li>Unique features and timely launches of new products with strengthening design and development organization</li> <li>Enhance sales organization and activities in emerging countries</li> <li>Enhance sales and marketing activities in areas whose market shares are still low</li> </ul>
15-30mm F/2.8VC USD (Model A012) High Power Zoom 18-200mm VC (Model B018)	La in S in S Fix 35mm F/1.8VC USD (Model F012) Launched in Dec. 201 Wide Zoom 15-30mm F/2.8VC US	aunched Sep. 2015 aed Focal 45mm F (Model 44 Launched 45mm F (Model L4 Launched World's lig High Powe	Image: Second

## IV-3. Strategy towards FY2018



	Sales Target	Business Strategy
Optical Components	¥3.4 billion (3.7%) *Composition Ratio	<ul> <li>Restrain investment to shrinking market ⇒ Explore new business fields</li> <li>Restrain new investment and review R&amp;D resources</li> <li>Entry into new business fields (Drone market etc.) with leveraging our strength and advantage of optics technology</li> <li>Gain cost competitiveness of far-infrared range optical systems</li> </ul>
Commercial/ Industrial-use Optics	<b>¥22.1</b> billion (24.0%) *Composition Ratio	<section-header><ul> <li>Invest resources ⇒ Create new business and incubate to core business</li> <li>Re-strengthen CCTV lenses business with technology innovation and recovery in China</li> <li>Inhance automotive camera lenses especially for sensing applications</li> <li>Develop camera module business (Compact/Ultra-sensitive camera module etc.)</li> <li>Establish new businesses through co-creation with external partners (including M&amp;A)</li> </ul></section-header>

#### 2nd Quarter Financial Results FY2016

29

### Disclaimer



- 1. The purpose of this material is to provide information on the "FY2015 Financial Results" and future business strategies. It is not an offer or a solicitation of an offer to buy or sell securities.
- 2. This material and the information provided verbally in our presentation are based on the data that are obtainable at the time of the presentation in compliance with our management policies and certain premises that are deemed reasonable by us.
- 3. Please note that the actual results may sometimes differ from the forecasts contained herein due to various factors.
- 4. We are not liable in any way for any damages or losses incurred in connection with your use of any information or data contained herein or provided verbally in our presentation.