

Organizational Changes and Personnel Transfers

Tamron Co., Ltd. (Morio Ono, President & CEO) announces that the following organizational changes and personnel transfers were approved today by the board of directors.

1. Organizational Changes (effective as of January 1, 2011)

(1) Advertising & Public Relations Dept.

- Advertising & Public Relations Dept. will be reorganized to Marketing Communications Dept.

(2) Customer Service Dept.

- Customer Service Dept. will be newly established.

(3) Industrial Optics Business Unit

- Operations & Administration Dept. will be newly established.

(4) Production Management & Administration Unit

- Injection Molding Center will be placed under the direct control of the president.
- Production Engineering Dept. of Namioka Plant will be abolished.

(5) Production Technology & Engineering Development Unit

- Production Technology & Engineering Development Unit will be newly established.
- Technology Development Center Group 1, Technology Development Center Group 2 and Technology Development Center Group 3 will be newly established under the Production Technology & Engineering Development Unit.

2. Personnel Transfers (effective as of January 1, 2011)

Name	New Assignment	Current Assignment
Masayuki Abo	Senior Executive Officer General Manager Production Technology & Engineering Development Unit Manager Technology Development Center Group 3, Production Technology & Engineering Development Unit	Senior Executive Officer General Manager Industrial Optics Business Unit
Satoshi Hasegawa	Executive Officer Manager Injection Molding Center	Executive Officer Manager Injection Molding Center, Production Management & Administration Unit
Michiko Chiyoda	Executive Officer General Manager Marketing Communications Dept.	Executive Officer General Manager Advertising & Public Relations Dept.
Masaki Kudoh	Executive Officer Assistant General Manager Production Management & Administration Unit	Executive Officer Manager Hirosaki Plant, Production Management & Administration Unit
Haruhisa Ikemura	General Manager CSR Implementation & Administration Board	Acting General Manager CSR Implementation & Administration Board
Kouji Seki	Assistant General Manager M.I.S. Dept.	Section Manager System Development & Administration Section 2, M.I.S. Dept.
Masato Sasaki	Acting General Manager Customer Service Dept.	Manager Dept.# 1, Core Technology & Engineering R & D Unit

Yoshiki Shida	Acting General Manager Core Technology & Engineering R & D Unit	Acting General Manager Core Technology & Engineering R & D Unit Manager Dept.#2, Core Technology & Engineering R & D Unit
Terufusa Kunisada	Acting Manager Dept.#1, Core Technology & Engineering R & D Unit	Acting Section Manager Engineering Section 1, Dept. #1, Core Technology & Engineering R & D Unit
Hiroki Takata	Acting Manager Dept.#2, Core Technology & Engineering R & D Unit	Section Manager Engineering Section 2 Dept. #2 Core Technology & Engineering R & D Unit
Hiromi Suzuyama	Manager Dept.#3, Core Technology & Engineering R & D Unit	Acting Manager Dept.#3, Core Technology & Engineering R & D Unit
Michio Kurosaki	Assistant General Manager OEM Component Business Unit Manager Operations & Administration Dept., OEM Component Business Unit	Assistant General Manager OEM Component Business Unit Manager Sales Dept. #1, OEM Component Business Unit
Michimasa Emori	Acting Manager Sales Dept. #1, OEM Component Business Unit	Section Manager Section 1, Sales Dept. #1, OEM Component Business Unit
Kouji Masunari	Acting General Manager Industrial Optics Business Unit	Assistant General Manager Industrial Optics Business Unit Manager Sales Dept., Industrial Optics Business Unit
Toshiyuki Araki	Assistant General Manager Industrial Optics Business Unit	Manager Design & Engineering Dept., Industrial Optics Business Unit
Kiyoshi Moriyama	Manager Operations & Administration Dept., Industrial Optics Business Unit Manager Product Management & Planning Dept., Industrial Optics Business Unit	Manager Product Management & Planning Dept., Industrial Optics Business Unit
Keiki Warashina	Acting Manager Sales Dept., Industrial Optics Business Unit	Assistant Manager Sales Dept., Industrial Optics Business Unit
Naoki Takano	Acting Manager Design & Engineering Dept., Industrial Optics Business Unit	Section Manager Mechanical Design Section, Design & Engineering Dept., Industrial Optics Business Unit
Takao Yamamoto	Assistant General Manager Production Management & Administration Unit	Manager Factory Management Dept., Production Management & Administration Unit
Hajime Ogasawara	Acting Manager Factory Management Dept., Production Management & Administration Unit	Section Manager General Affairs & Accounting Section, Factory Management Dept., Production Management & Administration Unit
Mikio Kimura	Acting Manager Hirosaki Plant, Production Management & Administration Unit	Manager Production Dept., Hirosaki Plant, Production Management & Administration Unit
Yutaka Soma	Acting Manager Production Dept., Hirosaki Plant, Production Management & Administration Unit	Acting Section Manager Lens Processing Section 1, Production Dept., Namioka Plant, Production Management & Administration Unit

Masato Naraoka	Manager Owani Plant, Production Management & Administration Unit	Manager Procurement Center, Production Management & Administration Unit
Tetsuaki Kudoh	Acting Manager Procurement Center, Production Management & Administration Unit	Manager Production Planning Dept., Procurement Center, Production Management & Administration Unit
Mitsugu Kouyama	Acting Manager Production Planning Dept., Procurement Center, Production Management & Administration Unit	Section Manager Section 2, Sales Dept. #1, OEM Component Business Unit
Zenji Ohhashi	Manager Technology Development Center Group 1, Production Technology & Engineering Development Unit	Manager Production Engineering Dept., Namioka Plant, Production Management & Administration Unit
Youichi Noro	Manager Technology Development Center Group 2, Production Technology & Engineering Development Unit	Manager Owani Plant , Production Management & Administration Unit
Masamichi Ikeda	Manager Product Development Management & Supervision Dept., Product Development Management & Administration Unit	Acting Manager Product Development Management & Supervision Dept., Product Development Management & Administration Unit
Toshio Shinohara	Manager Production Dept., Injection Molding Center	Manager Production Dept. Injection Molding Center, Production Management & Administration Unit
Tooru Katoh	Manager Design & Engineering Dept., Injection Molding Center	Manager Design & Engineering Dept., Injection Molding Center, Production Management & Administration Unit
Akira Saita	Manager Engineering & Process Management Dept., 3D Technology Center	Acting Manager Engineering & Process Management Dept., 3D Technology Center