

Tamron's Value Creation Story

Tamron's history of growing with society and

continuing to create emotion and reassurance

Company History | Becoming a global company providing products around

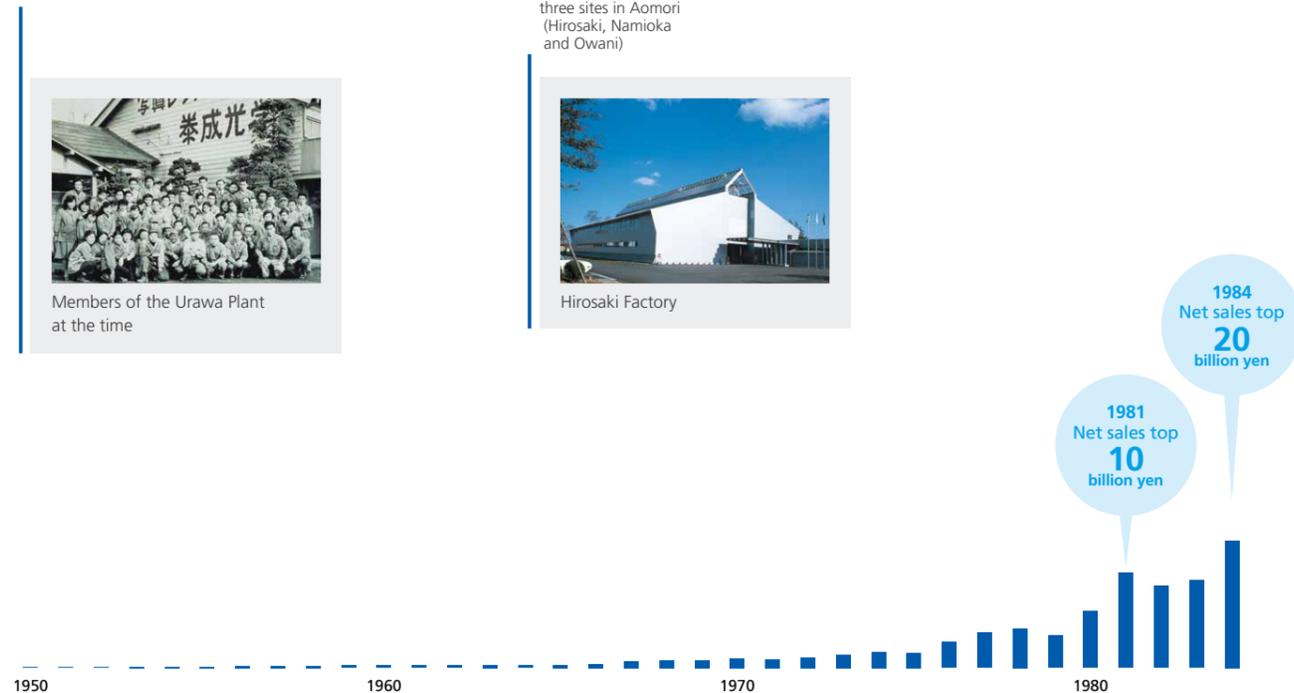
- 1950** Taisei Optical Equipment Manufacturing is founded
- 1952** Taisei Optical Equipment Manufacturing Inc. is established
- 1958** The Tamron brand is registered as a trademark
- 1969** The Hirosaki Factory is constructed
* Tamron now has three sites in Aomori (Hirosaki, Namioka and Owani)
- 1970** Company name is changed to Tamron Co., Ltd.
- 1979** Sales subsidiary is established in the United States
- 1982** Sales subsidiary is established in West Germany (at that time)



Members of the Urawa Plant at the time



Hirosaki Factory

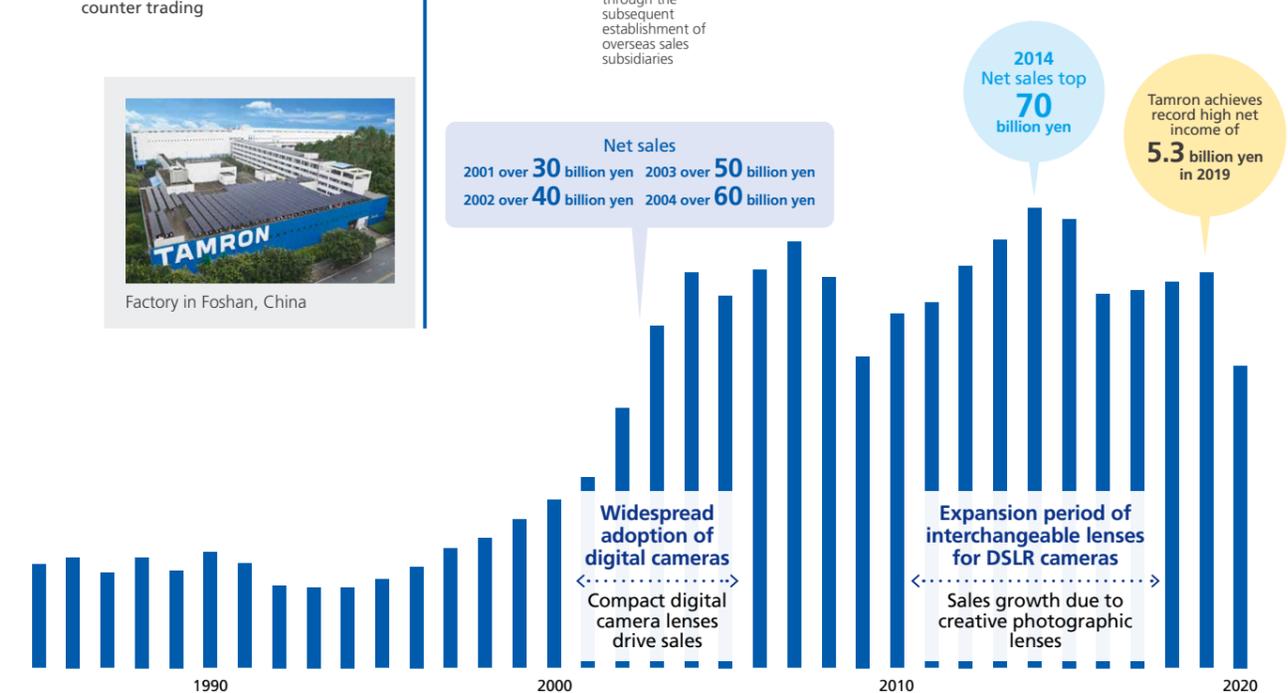


the world

- 1984** Registered with the Japan Securities Dealers Association for over-the-counter trading
- 1995** Bronica Co., Ltd. is acquired
- 1997** Production subsidiary in China is established
- 2005** Sales subsidiary in China is established
* Expanding to seven Group companies through the subsequent establishment of overseas sales subsidiaries
- 2006** Listed on the 1st section of the Tokyo Stock Exchange
- 2012** Production subsidiary in Vietnam is established
- 2017** Toumeigiken Co., Ltd. is acquired



Factory in Foshan, China



Product History | Developing a wide range of products through technologies

- 1950** Manufacture of cameras and binocular lenses is started
- 1957** The T mount interchangeable lens mount for SLR cameras is developed
* World-first
- 1966** Production of master test plates, ultra-precision lenses and prisms is started
- 1966** The Tamron Adapt-A-Matic range of lenses is developed
- 1981** 6x zoom video camera lens is developed



Master test plates

Ultra-precision lenses that serve as the standard for all optical lenses. For more than half a century, skillful techniques have been handed down by successive craftspeople, making Tamron one of the few optical manufacturers able to craft master test plates even today.

Widespread adoption of video cameras begins

VTR-equipped cameras and video camera lenses developed to coincide with the widespread uptake of compact video cameras enjoyed brisk sales. These products accounted for 50% of sales at the time.

to develop high precision in lenses

- 1986** Varifocal lenses for CCTVs are developed.
* Industry-first
- 1992** The AF28-200mm (71D) all-in-one zoom lenses for SLR cameras is released*
- 2006** Sale of lenses for mobile phones is started
- 2008** Sale of automotive lenses is started
- 2016** Sale of compact camera modules is started
- 2017** Sale of drone lenses is started
- 2018** Sale of lenses for medical application is started



The beginning of all-in-one zoom lenses

The original model for the all-in-one zoom lens was a rounded piece of graph paper the size of a cigarette packet (The world's smallest and lightest in the world at the time). Starting with this first product, Tamron has made successful advancements with greater focal distances, more compact and lighter designs and new mounting mechanisms, establishing Tamron's position as the go-to manufacturer of all-in-one zoom lenses.

