



Preliminary notification concerning a new manufacturing facility in Vietnam

Tamron Co., Ltd. (Morio Ono, President & CEO) announced today that it would establish a new manufacturing subsidiary in Socialist Republic of Vietnam with the following preliminary outline:

1. Objective

The intent of adding a new manufacturing site in Vietnam is to expand the company's overall production capacity in line with the continuing growth in demand, which is expected to exceed the current being sustained by three plants located in Aomori Pref., Japan as well as the one in Foshan, China.

2. Specifics of the plan

| | | |
|------|-----------------------|---|
| (1) | Company name | (TBD) |
| (2) | Location | Hanoi, Vietnam |
| (3) | Representative | (TBD) |
| (4) | Principal Business | Manufacture and Sales of Optical Products |
| (5) | Capital | (TBD) |
| (6) | Date of establishment | 2012(forecast) |
| (7) | Start of Operation | 2013(forecast) |
| (8) | Investment(2012) | Approximately 1 billion yen |
| (9) | Land area: | Approximately 13,400 m ² |
| (10) | Employees: | Approximately 2,000 |

Details are subject to a follow-up announcement when details of the plan will be solidified.

3. Effect on the fiscal term ending December 31, 2011.

There is no significant effect on the financial positions for the current year ending December 31, 2011.