[Development Announcement]

September 9, 2025

Evolved G2 All-in-One 8x Zoom 25-200mm F/2.8-5.6 Di III VXD G2 (Model A075) for Sony E-mount Full-Frame Mirrorless

September 9, 2025 – Tamron Co., Ltd. (President & CEO: Shogo Sakuraba; Headquarters: Saitama City, Japan; "TAMRON"), a leading manufacturer of optics for diverse applications, announces the development of the 25-200mm F/2.8-5.6 Di III VXD G2 (Model A075), an all-in-one zoom lens for Sony E-mount full-frame mirrorless cameras.



PRODUCT NAME	DATE OF LAUNCH
25-200mm F/2.8-5.6 Di III VXD G2 (Model A075)	Launch planned in autumn 2025
For Sony E-mount	

The TAMRON 25-200mm F/2.8-5.6 Di III VXD G2 (Model A075) is the successor to the highly acclaimed 28-200mm F/2.8-5.6 Di III RXD (Model A071), reborn as an advanced 2nd-generation "G2" model. As the originator of modern all-in-one zoom lenses, TAMRON celebrates its 75th anniversary with this new cutting-edge lens.

The new G2 model maintains its compact size while expanding the wide end from 28mm to 25mm and preserving the 200mm telephoto range. It offers improved image quality and faster, more precise autofocus powered by TAMRON's VXD (Voice-coil eXtreme-torque Drive) linear motor focus mechanism. With a maximum magnification ratio of 1:1.9 at the 25mm wide end, the lens also provides half-macro shooting.

Combining portability with uncompromising performance, this next-generation all-in-one zoom lens supports creative expression for everyone from beginners to professionals. Experience the full potential of an all-in-one zoom, reimagined.



■ Product features

- 1. Advanced 2nd-Generation All-in-One Zoom The 25-200mm F2.8-5.6 G2
- 2. Compact All-in-One Zoom Lens Excels at Everything from Everyday Moments to Expressing Your Creativity
- 3. Exceptional Image Quality Captures Every Detail
- 4. Fast, Precise VXD Autofocus Great for Capturing Sports and Pets in Motion
- 5. Outstanding Close-Up Performance with 1:1.9 Magnification Enjoy Half-Macro Shooting
- 6. Compatible with TAMRON Lens Utility™ Software for Easy Customization
- 7. Comfortable Ergonomic Design for Ease of Use
 - Enhanced Exterior Surface
 - Smooth and User-Friendly Zoom and Focus Rings
- 8. Unified 67mm Filter Size

Specifications, appearance, functionality, etc. are subject to change without prior notice.

This product is developed, manufactured, and sold based on the specifications of E-mount which was disclosed by Sony Corporation under the license agreement with Sony Corporation.

About Tamron Co., Ltd.

TAMRON provides a wide range of original optical products, from interchangeable lenses for digital cameras to various optical devices for both the general consumer and OEM. We make optical products that contribute to a range of different industries and will continue to devote our rich creativity and leading-edge technical prowess to various industrial fields. Furthermore, TAMRON is fully aware of our responsibility to the environment and aspires to help preserve the natural environment in all our business activities. For more details, please visit the official website of Tamron Co., Ltd. (https://www.tamron.com/global/)

Optical Product Line-up:

Interchangeable lenses for Mirrorless and DSLR cameras, Network Surveillance camera lenses, FA and Machine vision lenses, Teleconferencing lenses, Camera modules, Automotive camera lenses, Lenses for compact digital cameras and video cameras, Drone lenses, Medical devices and Various optical device units.