

February 19, 2026

The Beauty of F2.8, in the Palm of Your Hand**35-100mm F/2.8 Di III VXD (Model A078)****For Sony E-mount and Nikon Z mount Full-Frame Mirrorless**

February 19, 2026 – Tamron Co., Ltd. (President & CEO: Shogo Sakuraba; Headquarters: Saitama City, Japan; “TAMRON”), a leading manufacturer of optics for diverse applications, announces the launch of the 35-100mm F/2.8 Di III VXD (Model A078), a fast-aperture standard zoom lens, compatible with Sony E-mount and Nikon Z mount full-frame mirrorless cameras, on March 26, 2026.



PRODUCT NAME	DATE OF LAUNCH
35-100mm F/2.8 Di III VXD (Model A078) For Sony E-mount, Nikon Z mount	March 26, 2026

The 35-150mm F/2-2.8 Di III VXD (Model A058), launched in 2021, has earned strong praise as a high-end portrait zoom. While highly acclaimed for its imaging performance, some users have wished for a lighter, more compact option. Developed in response to user demand, the 35-100mm F/2.8 Di III VXD (Model A078) focuses on the most essential portrait focal lengths. Despite its fast F2.8 aperture, it achieves a remarkably compact and lightweight design at just 119.2mm (4.7in) and 565g (19.9oz).¹ Delivering high image quality and soft bokeh, it's perfect for candid portraits and travel photography. The VXD (Voice-coil eXtreme-torque Drive) linear motor focus mechanism provides fast, precise AF to capture natural expressions, and the 0.22m (8.7in) MOD (Minimum Object Distance) at the wide end is ideal for tabletop shots. TAMRON Lens Utility™ allows users to assign functions for video and stills, while the refined design ensures comfortable handling for everyday and special moments.

■ Product features

- 1. 35-100mm Zoom Range — Bringing Out the Beauty of Your Subject**
- 2. An Overwhelmingly Lightweight and Compact that Fits Right in the Palm of Your Hand**
— Ideal for Travel Photography
- 3. High Resolution and Rich Bokeh — Rendering Skin Texture with Clarity**
- 4. High-Speed, High-Precision AF to Reliably Capture Natural Expressions**
- 5. Close-Up Creativity — Ideal for Indoor Photography**
- 6. Compatible with TAMRON Lens Utility Application**
- 7. Comfortable Ergonomic Design for Ease of Use**
 - Enhanced Exterior Surface
 - Smooth, Precise Operation for Comfortable Shooting
- 8. Unified 67mm Filter Size**
- 9. Protective Features (Moisture-Resistant Construction and Fluorine Coating)**

Note:

1 Length and weight are for Sony E-mount lens.

SPECIFICATIONS

Model	: A078
Focal Length	: 35-100mm
Maximum Aperture	: F2.8
Angle of View (diagonal)	: 63° 26' - 24° 25' (for full-frame mirrorless format)
Optical Construction	: 15 elements in 13 groups
Minimum Object Distance	: 0.22m / 8.7in (WIDE), 0.65m / 25.6in (TELE)
Maximum Magnification Ratio	: 1:3.3 (WIDE) / 1:5.9 (TELE)
Filter Size	: φ67mm
Maximum Diameter	: φ80.6mm
Length*	: 119.2mm (4.7in) for Sony E-mount 121.5mm (4.8in) for Nikon Z mount
Weight	: 565g (19.9oz) for Sony E-mount 575g (20.3oz) for Nikon Z mount

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Aperture Blades**	: 9 (circular diaphragm)
Minimum Aperture	: F22
Standard Accessories	: Flower-shaped hood, Front cap, Rear cap
Mount	: Sony E-mount, Nikon Z mount

* Length is the distance from the front end of the lens to the lens mount face.

** The circular diaphragm stays almost perfectly circular up to two stops down from maximum aperture.

Specifications, appearance, functionality, etc. are subject to change without prior notice.

This product is developed, manufactured, and sold based on the specifications of E-mount which was disclosed by Sony Corporation under the license agreement with Sony Corporation.

This product is developed, manufactured, and sold under the license agreement with Nikon Corporation.

About Tamron Co., Ltd.

TAMRON provides a wide range of original optical products, from interchangeable lenses for digital cameras to various optical devices for both the general consumer and OEM. We make optical products that contribute to a range of different industries and will continue to devote our rich creativity and leading-edge technical prowess to various industrial fields. Furthermore, TAMRON is fully aware of our responsibility to the environment and aspires to help preserve the natural environment in all our business activities. For more details, please visit the official website of Tamron Co., Ltd.
(<https://www.tamron.com/global/>)

Optical Product Line-up:

Interchangeable lenses for Mirrorless and DSLR cameras, Network Surveillance camera lenses, FA and Machine vision lenses, Teleconferencing lenses, Camera modules, Automotive camera lenses, Lenses for compact digital cameras and video cameras, Drone lenses, Medical devices and Various optical device units.